



Opinion Poll Energy

Perceptions about Electricity Shortages & Load shedding (Part 1)

*This is a 4 part series on popular perceptions about Electricity Shortages in Pakistan. **Part 1** deals with perceived seriousness of the problem; **part 2** deals with perceived duration of load-shedding; **part 3** deals with Methods to cope with load-shedding; **Part 4** deals with Hopes of the Government successfully addressing the problem.*

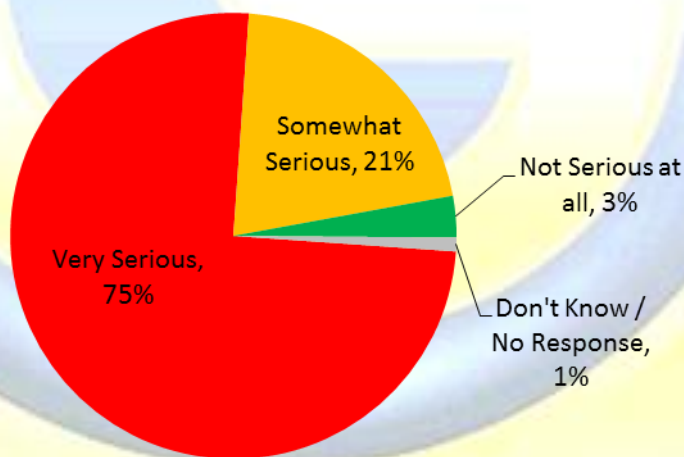
96% describe electricity load-shedding as a very serious (75%) or somewhat serious (21%) problem. GILANI POLL/GALLUP PAKISTAN

Islamabad, April 18, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 96% describe electricity load-shedding as a very serious (75%) or somewhat serious (21%) problem.

A nationally representative sample of men and women from across the four provinces was asked "How intense is the problem of load shedding in your area?" Responding to this, 75% believe it to be a very serious problem, 21% believe it to be a somewhat serious problem whereas 3% believe that it is not a problem at all. However 1% did not give a view.

Question: "How intense is the problem of load shedding in your area?"



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2693 men and women in rural and urban areas of all four provinces of the country, during April 01 - April 07, 2012. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے موضوع: "توانائی"

"بجلی کی کمی اور لوڈشیڈنگ کے بارے میں تاثرات" (حصہ اول)

96% پاکستانیوں کے خیال میں لوڈشیڈنگ بہت زیادہ (75%) یا تھوڑا بہت (21%) سنگین مسئلہ ہے:

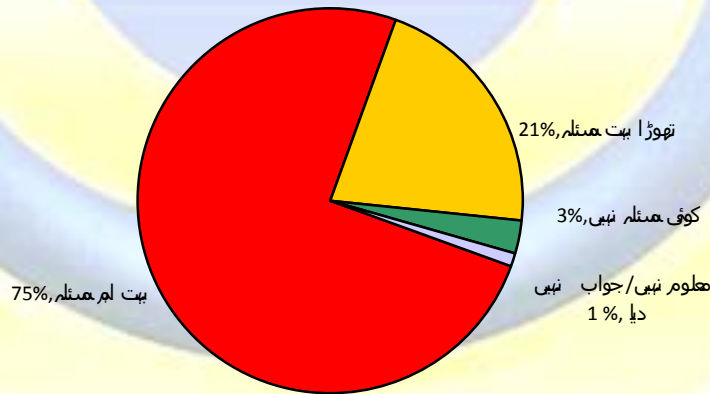
گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان

اسلام آباد، 18 اپریل، 2012

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 96% پاکستانیوں کے خیال میں لوڈشیڈنگ بہت زیادہ (75%) یا تھوڑا بہت (21%) سنگین مسئلہ ہے۔

سروے میں ملک بھر سے شاریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، "آپ کے علاقے میں بجلی کی لوڈشیڈنگ کا مسئلہ کتنا شدید ہے؟" اس سوال کے جواب میں 75% جوابدہندگان نے بجلی کی لوڈشیڈنگ کو بہت اہم مسئلہ کہا، 21% نے تھوڑا بہت، جبکہ 3% نے کہا کہ بجلی کی لوڈشیڈنگ کا کوئی مسئلہ نہیں۔ بقایا 1% نے کسی رائے کا اظہار نہیں کیا۔

'آپ کے علاقے میں بجلی کی لوڈشیڈنگ کا مسئلہ کتنا شدید ہے؟'



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 2693 مرد اور خواتین سے 01 اپریل تا 07 اپریل 2012 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شاریاتی طور پر تقریباً 3-2% لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, April 18, 2012

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2012



of Gallup Pakistan
(1980-2012)