



Opinion Poll
PRODUCTS
Import of Products

Majority of Pakistanis oppose import restrictions; 60% say no items should be banned to be imported. Items which are favored to be banned include narcotics and tobacco goods (10%) and food items (5%) as the top two. GILLANI POLL/GALLUP PAKISTAN

Islamabad, October 19, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority of Pakistanis oppose import restrictions; 60% say no items should be banned to be imported. Items which are favored to be banned include narcotics and tobacco goods (10%) and food items (5%) as the top two.

A nationally representative sample of men and women from across the four provinces were asked “In your opinion, the import of what items should be banned in Pakistan?” Responding to this, 60% said no items should be banned, 10% said narcotics/cigarettes etc. should be banned, 5% said food items should be banned, 5% said any items which are forbidden in Islam should be banned, 2% said dress/clothing and another 2% said cosmetics and 10% mentioned ‘others’. However, 6% did not give a response.

Question: “In your opinion, the import of what items should be banned in Pakistan?”

No Items should be banned	60%
Ban on any times whose use is forbidden in Islam	5%
Narcotics/Cigarettes etc.	10%
Food Items	5%
Dress/Clothing	2%
Cosmetics	2%
All Others	10%
Don't Know/No Response	6%
Total	100%

Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2674 men in rural and urban areas of all four provinces of the country, during October 07, 2012 – October 13, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.