



Opinion Poll
FESTIVALS AND EVENTS
Valentine's Day

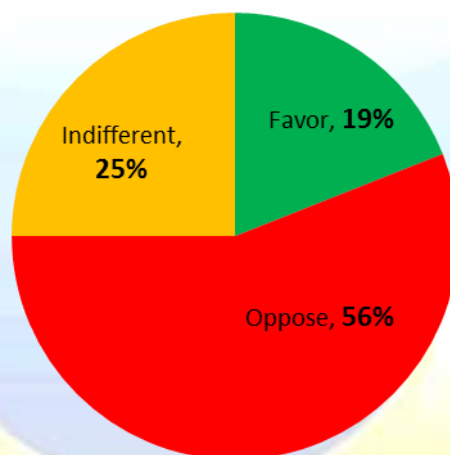
More than half (56%) of Pakistanis are opposed to celebrating Valentine's Day. GILANI POLL/GALLUP PAKISTAN

Islamabad, February 20, 2013

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, more than half (56%) of Pakistanis are opposed to celebrating Valentine's Day.

A nationally representative sample of men and women from across the four provinces was asked "Some people are in favor of celebrating Valentine's Day whereas others are against it or are indifferent to it. What is your opinion?" Responding to this, 56% said they opposed celebrating Valentine's Day, 25% said they were indifferent to it and 19% said they were in favor of celebrating Valentine's Day.

Question: "Some people are in favor of celebrating Valentine's Day whereas others are against it or are indifferent to it. What is your opinion?"



Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2730 men and women in rural and urban areas of all four provinces of the country, during February 04, 2013 – February 11, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

گیلانی ریسرچ فاؤنڈیشن کارائے عامہ سروے موضوع: "تہوار اور تقریبات" "ویلنٹائن ڈے"

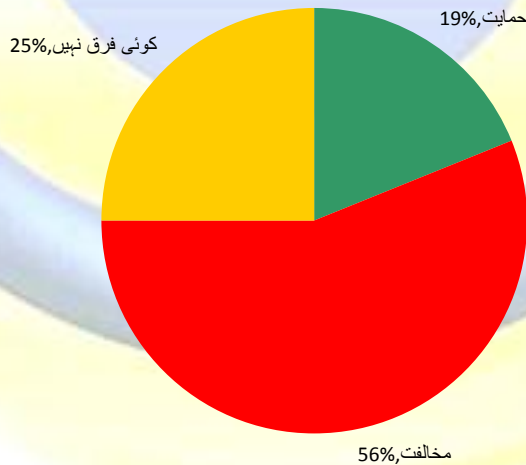
نصف سے زائد (56%) پاکستانی ویلنٹائن ڈے منانے کی مخالفت کرتے ہیں:
گیلانی ریسرچ فاؤنڈیشن، گلیپ پاکستان

اسلام آباد، 20 فروری، 2013

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، نصف سے زائد (56%) پاکستانی ویلنٹائن ڈے منانے کی مخالفت کرتے ہیں۔

سروے میں ملک بھر سے شاریاتی طور پر منتخب مرد و خواتین سے یہ سوال پوچھا گیا کہ، "بعض لوگ (Valentine's Day) منانے کے حق میں ہیں بعض مخالف اور بعض کہتے ہیں کہ کوئی فرق نہیں پڑتا جس نے منانا ہے منالے۔ آپ کی کیا رائے ہے؟"، اس سوال کے جواب میں 56% جوابدہندگان نے ویلنٹائن ڈے منانے کی مخالفت کی، 25% نے ویلنٹائن ڈے کے بارے میں کسی خاص دلچسپی کا اظہار نہیں کیا اور 19% نے ویلنٹائن ڈے منانے کی حمایت کی۔

"بعض لوگ (Valentine's Day) منانے کے حق میں ہیں بعض مخالف اور بعض کہتے ہیں کہ کوئی فرق نہیں پڑتا جس نے منانا ہے منالے۔ آپ کی کیا رائے ہے؟"



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گلیپ انٹرنیشنل سے منسلک گلیپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے پاروں صوبوں کی دیہی اور شہری آبادی کے 2730 مرد و خواتین سے 04 فروری تا 11 فروری 2013 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شاریاتی طور پر تقریباً $\pm 2-3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday, February 20, 2013

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2013



of Gallup Pakistan
(1980-2013)