



Opinion Poll
SOCIAL BEHAVIOUR
New Year Eve in Pakistan (Part 1)

*This is a 2 part series on celebration of New Year on January 1. **Part 1** asks as to how many celebrate the new year on that date; **Part 2** further to explore the manner in which they celebrate it.*

27% claim to celebrate New Year as a festival. GILANI POLL/GALLUP PAKISTAN

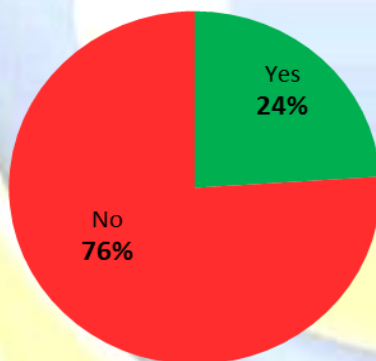
Islamabad, January 20, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan in December 27% claim to celebrate New Year as a festival.

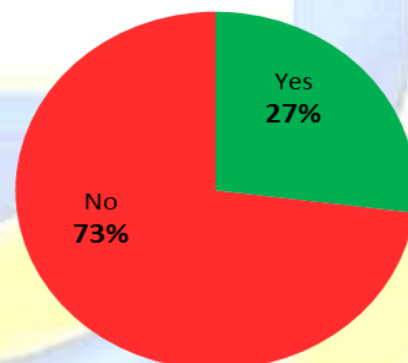
A nationally representative sample of men and women from across the four provinces was asked "Some people celebrate New Year while some people do not. Do you celebrate New Year like other traditional ceremonies?" Responding to this 27% claim that they celebrate New Year eve like any other traditional ceremonies whereas 73% claim that they do not celebrate New Year at all. There is a slight increase in number of people celebrating New year eve; they have risen from 24% to 27%.

Question: "Some people celebrate New Year while some people do not. Do you celebrate New Year like other traditional ceremonies?"

Views in 2011



Views in 2012



Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2723 men and women in rural and urban areas of all four provinces of the country, during January 01 – January 07, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کارائے عامہ سروے موضوع: "معاشرتی رویے" "پاکستان میں نئے سال کی شام" (حصہ اول)

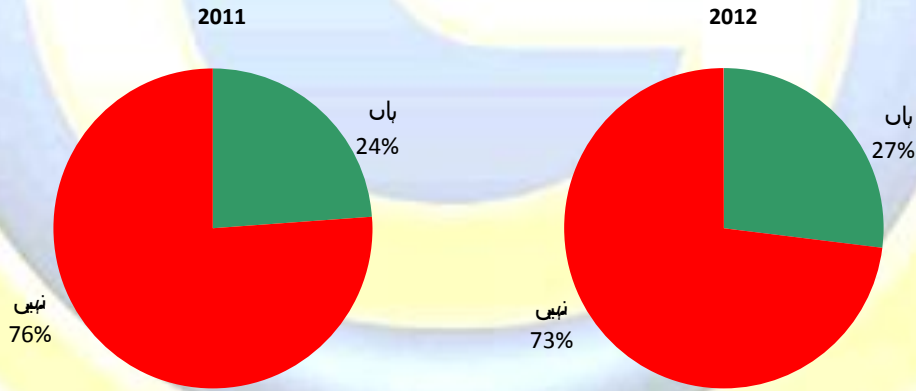
27% افراد نئے سال کو تہوار کی طرح مناتے ہیں:
گیلانی ریسرچ فاؤنڈیشن، گلیپ پاکستان

اسلام آباد، 20 جنوری، 2012

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 27% افراد نئے سال کو تہوار کی طرح مناتے ہیں۔

سروے میں ملک بھر سے شاریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، "بعض لوگ نیا سال مناتے ہیں اور بعض نہیں مناتے۔ کیا آپ دیگر تہوار کی طرح نیا سال مناتے ہیں؟"، اس سوال کے جواب میں 27% جوابدہندگان کے مطابق وہ نیا سال دیگر تہواروں کی طرح مناتے ہیں، جبکہ 73% جوابدہندگان کے مطابق وہ نیا سال نہیں مناتے۔ نیا سال منانے والوں کی شرح میں گزشتہ سال کی نسبت اضافہ ہوا ہے جو بڑھ کر 24% سے 27% ہو گئی ہے۔

'بعض لوگ نیا سال مناتے ہیں اور بعض نہیں مناتے۔ کیا آپ دیگر تہوار کی طرح نیا سال مناتے ہیں؟'



Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گلیپ انٹرنیشنل سے منسلک گلیپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 2723 مرد اور خواتین سے 01 جنوری تا 07 جنوری 2012 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شاریاتی طور پر تقریباً $\pm 2-3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Friday, January 20, 2012

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2012



of Gallup Pakistan
(1980-2012)