



## Opinion Poll Social Social Behaviour

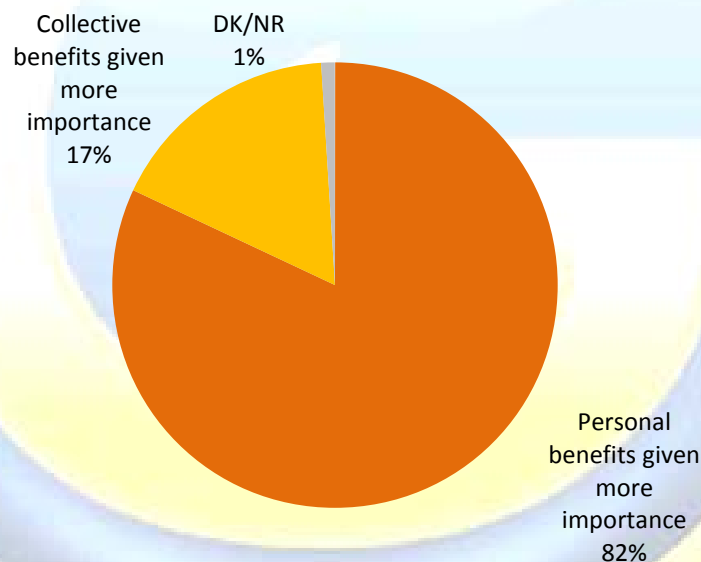
### **82% Pakistanis believe that people in Pakistani society give more importance to their personal benefits as opposed to the collective good. (GRF POLL)**

Islamabad, February 22, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% Pakistanis believe that people in their society give more importance to personal benefits as opposed to the collective good.

A nationally representative sample of men and women from across the four provinces was asked, “Do you think people in the Pakistani society give more importance to their personal benefit or to their collective benefit?” In response to this question 82% said that people in the Pakistani society give more importance to their personal benefits while 17% said that they give more importance to their collective benefits. 1% did not respond.

**Question: “Do you think people in the Pakistani society give more importance to their personal benefit or to their collective benefit?”**



Source: Gilani Research Foundation Poll (GRF Poll)  
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1849 men and women in rural and urban areas of all four provinces of the country, during January 11– January 18, 2016. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup International*



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*(2 Pages, English version only)*

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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of Gallup Pakistan  
(1980-2016)