

Opinion Poll WORLD GOING IN RIGHT DIRECTION

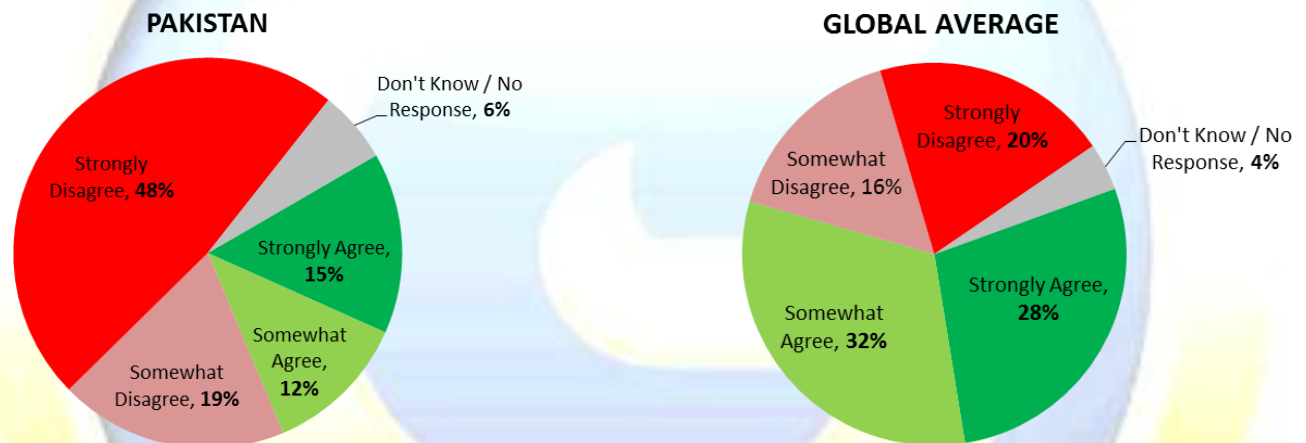
**27% of Pakistanis think that the world is going in the right direction. The figure is lower than the global average at 60%.
GILANI POLL/GALLUP PAKISTAN**

Islamabad, January 28, 2013

The results of a Global Poll by Globescan Canada, carried out by Gallup Pakistan in Pakistan revealed that 27% of Pakistanis think that the world is going in the right direction. The figure is below the global average at 60%.

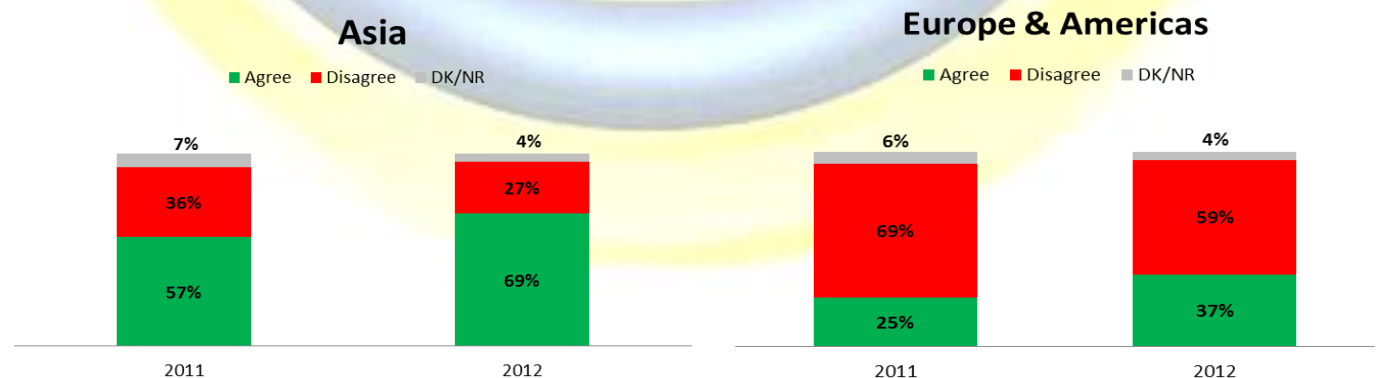
The global survey was conducted in 22 countries across the globe by Globescan partners covering Europe, Americas, Asia and Africa. The global sample comprised 22,000 men and women, as well as those belonging to various age, income, education and linguistics groups. The respondents were asked; "Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with that the world is going in the right direction?" Responding to this, 28% of the global sample strongly agreed that the world is going in right direction, 32% somewhat agreed, 16% somewhat disagreed whereas 20% strongly disagreed. However 4% did not give a view.

Question: "Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with that the world is going in the right direction?"



REGIONAL TIME SERIES COMPARISON BETWEEN ASIA AND EURO_AMERICAS:

The data further show that there is an improvement in optimism in Asia and Europe-Americas. For Asia, the hopeful figure increased from 57% in 2011 to 69% in 2012. The figure for Europe-Americas also improved from 25% in 2011 to 37% in 2012.



Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

The global survey was conducted during July 03 – September 03, 2012. Other details on methodology can be seen at: www.GlobeScan.com