

PAKISTAN SUPER LEAGUE



PLEASE TELL,

WHAT ARE THE CHANCES THAT WITH THE INAUGURATION OF PAKISTAN SUPER LEAGUE,

**THE PERFORMANCE OF PAKISTAN'S CRICKET TEAM
WILL IMPROVE?**

75%

OF PAKISTANIS FEEL THAT THE
PERFORMANCE OF THE PAKISTANI
CRICKET TEAM WILL IMPROVE
AFTER THE PAKISTAN SUPER LEAGUE



*This question was asked just before the start of PSL



Opinion Poll
**Sports
Cricket**

Special Press Release on the Eve of Grand Finale of Pakistan Super League Cricket Series

75 % Pakistanis believe that with the inauguration of Pakistan Super League, the performance of Pakistan's national cricket team will improve. (GRF POLL)

Islamabad, February 23, 2016

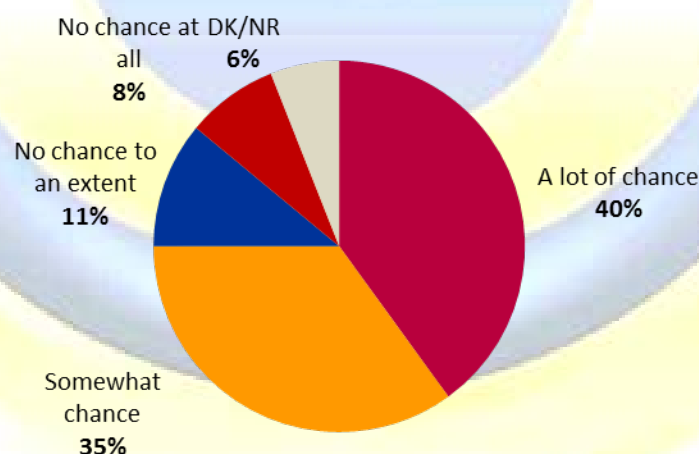
This special press release is a compilation of Gallup Pakistan's polls regarding the ongoing Pakistan Super League cricket series.

Pakistan Super League's impact on national cricket team's performance:

According to the Gilani Research Foundation Survey carried out by Gallup Pakistan, 75% Pakistanis believe that with the inauguration of Pakistan Super League, the performance of Pakistan's national cricket team will improve.

A nationally representative sample of men and women from across the four provinces was asked, "Please tell, what are the chances that with the inauguration of Pakistan Super League the performance of Pakistan's cricket team will improve?" In response to this question, 40% said that there is a lot of chance of improvement of Pakistan's national cricket team, 35% said that there is a somewhat chance, 11% said that there is no chance to an extent and 8% said that there is no chance at all.

Question: "Please tell, what are the chances that with the inauguration of Pakistan Super League the performance of Pakistan's cricket team will improve?"



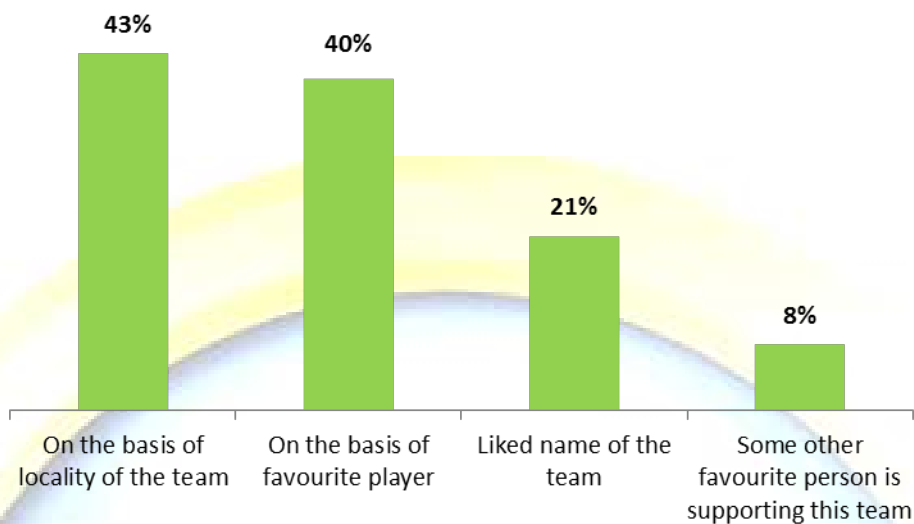
Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Reasons for choosing favourite Pakistan Super League cricket team:

Respondents were also asked, "Please tell, on the basis of what reasons do you support your favourite team from the Pakistan Super League?" In response to this question, 43% said that they support their favourite team on the basis of its locality, 40% said that they support it on the basis of their favourite player and 21% said that they liked name of the team. 8% respondents also said that their reason for supporting their team is because some other favourite personality is supporting that team.



Question: “Please tell, on the basis of what reasons do you support your favourite team from the Pakistan Super League?”



Note: This question allowed multiple responses hence total percentage exceeds 100%

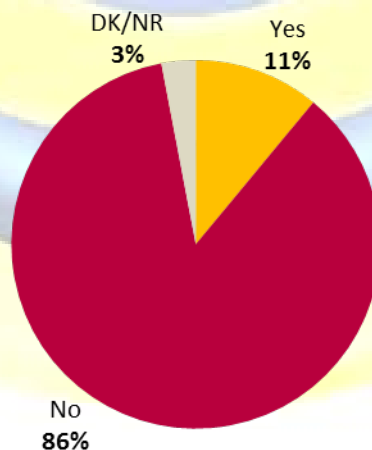
Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Promotional activity in support of Pakistan Super League cricket teams:

Furthermore respondents from all four provinces were asked, “Please tell, did you get a chance to take part in any activity for the promotion of any team of Pakistan Super League?” In response to this, 11% said yes while 86% said no and 3% did not respond.

Question: “Please tell, did you get a chance to take part in any activity for the promotion of any team of Pakistan Super League?”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1837 men and women in rural and urban areas of all four provinces of the country, during February 08 – February 15, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Tuesday February 23, 2016

(4 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)