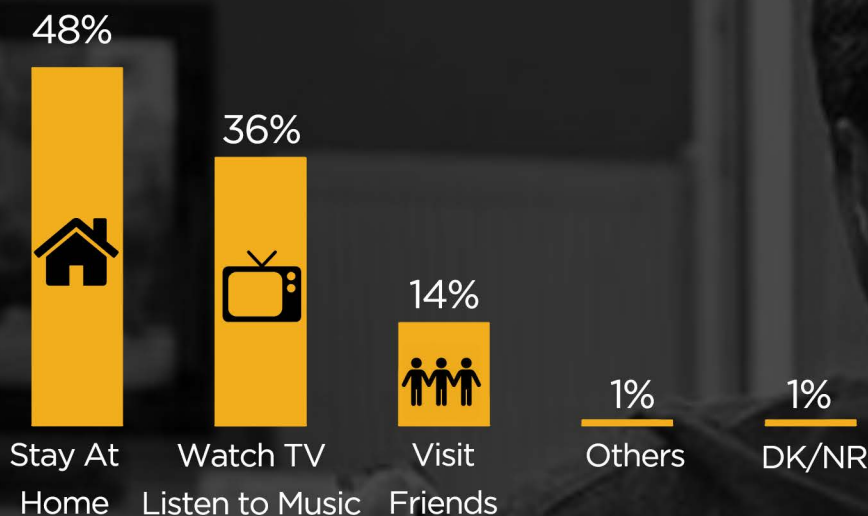


48% PAKISTANIS PREFER TO STAY AT HOME DURING EVENING TIME.



Usually what do you prefer to do in your evenings?

Social Behaviour | Leisure Time

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1850



Opinion Poll
Social Behaviour
Leisure Time

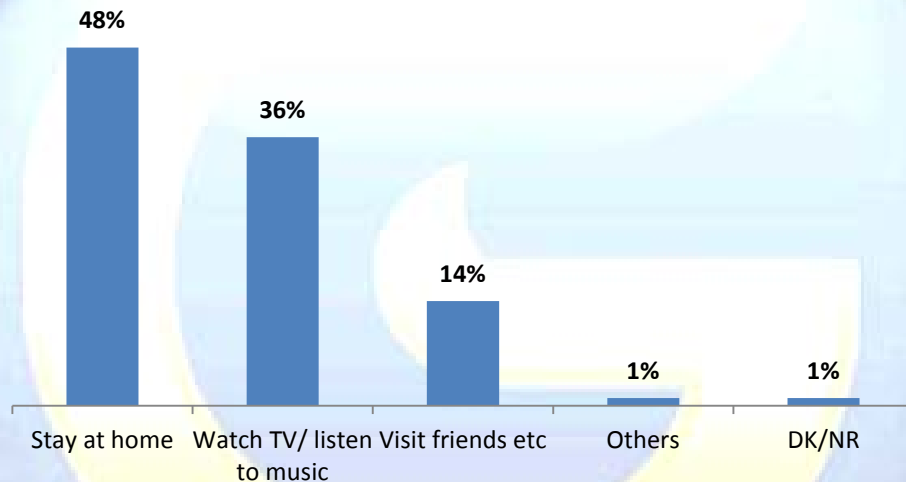
48 % Pakistanis prefer to stay at home during evening time. (GRF POLL)

Islamabad, March 31, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% Pakistanis said that they prefer to stay at home in the evenings.

A nationally representative sample of men and women from across the four provinces was asked, “Usually what do you prefer to do in your evenings?” In response to this question, 48% said that they stay at their home, 36% said that they watch TV or listen to music while 14% said that they visit their friends etc. 1% gave other responses and another 1% did not respond.

Question: “Usually what do you prefer to do in your evenings?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1850 men and women in rural and urban areas of all four provinces of the country, during January 18 – January 25, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Thursday March 31, 2016
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)