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In your opinion, should the kind of news that spreads awareness among the masses yet also portrays the country in a negative light be aired on media or not?

Media | Freedom of Media

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1755



Opinion Poll Media Freedom of Media

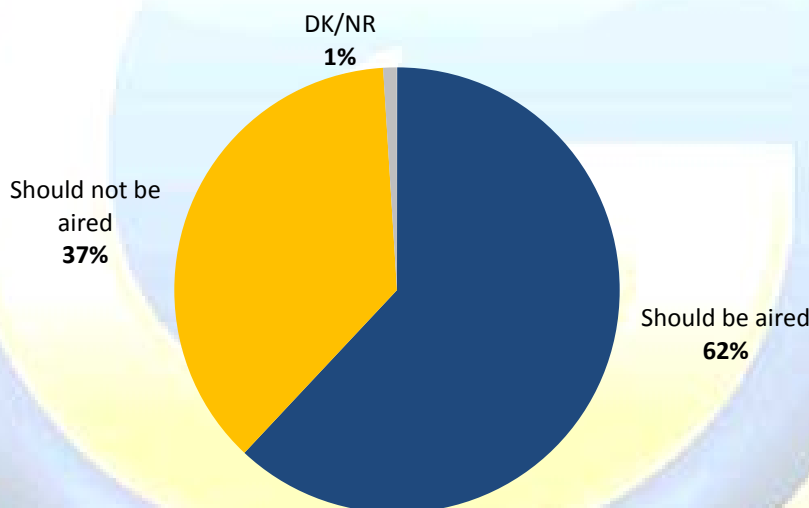
Majority Pakistanis (62%) believe that any news that portrays a negative image of the country yet spreads greater awareness should be aired on media. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, April 05, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 62% Pakistanis believe that any news that portrays a negative image of the country yet also spreads greater awareness among the masses should be aired on media.

A nationally representative sample of men and women from across the four provinces was asked, “In your opinion, should the kind of news that spreads awareness among the masses yet also portrays the country in a negative light be aired on media or not?” In response to this question, 62% said that it should be aired while 37% said that it should not be aired and 1% did not respond.

Question: “In your opinion, should the kind of news that spreads awareness among the masses yet also portrays the country in a negative light be aired on media or not?”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1755 men and women in rural and urban areas of all four provinces of the country, during January 25 – February 01, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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2016



of Gallup Pakistan
(1980-2016)