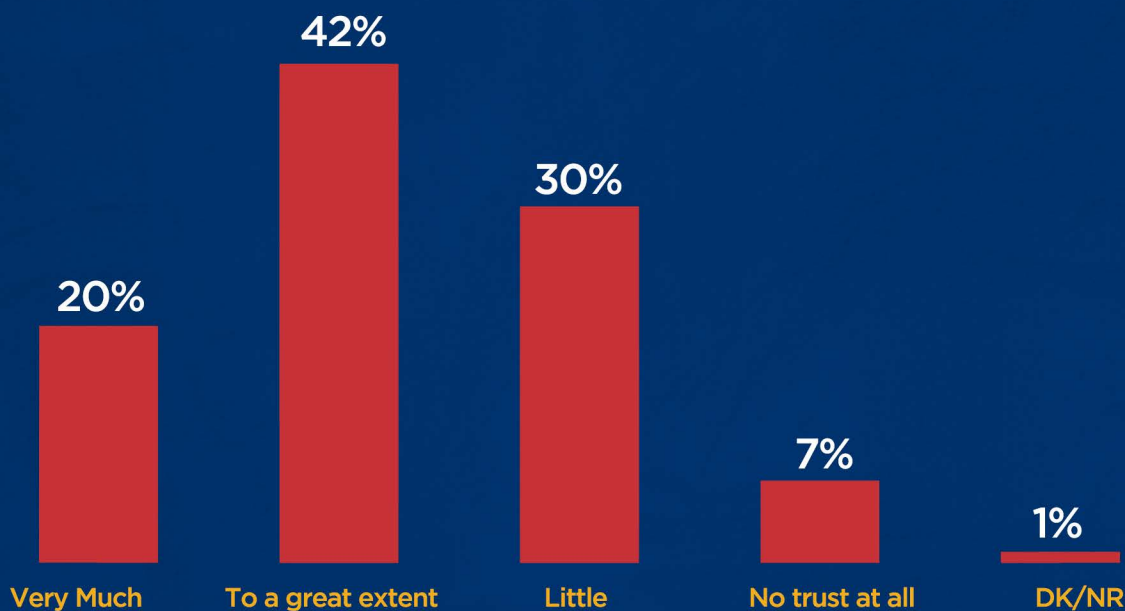




1 in 3 Pakistanis claim to have little to no trust in a shopkeeper.



From the point of view of honesty and ethical trustworthiness, how much do you trust a shopkeeper?

Social | Others

SOURCE: GALLUP AND GILANI SURVEYS | SAMPLE SIZE: 1850



Opinion Poll
Social
Others

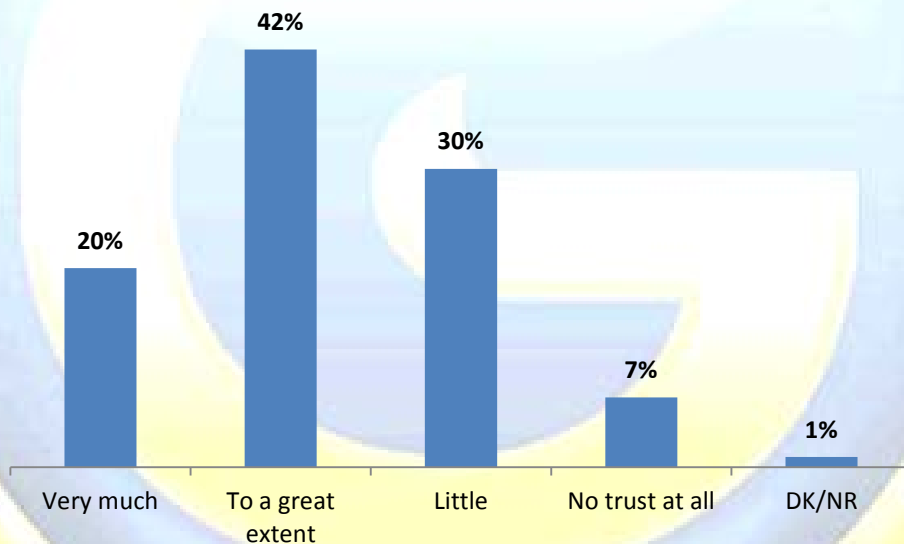
(Part 3 of an 8 part series) 1 in 3 Pakistanis claim to have little to no trust in a shopkeeper. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, April 13, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 62% Pakistanis have a lot of trust in a shopkeeper; 37% have little to no trust in a shopkeeper.

A nationally representative sample of men and women from across the four provinces was asked, “From the point of view of honesty and ethical trustworthiness, how much do you trust a shopkeeper?” In response to this question, 20% said that they would trust a shopkeeper very much, 42% said that they would trust a shopkeeper to a great extent while 30% said that they would have little trust in the shopkeeper and 4% said that they would have no trust at all. 1% did not respond.

Question: “From the point of view of honesty and ethical trustworthiness, how much do you trust a shopkeeper?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1850 men and women in rural and urban areas of all four provinces of the country, during January 18 – January 25, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday April 13, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)