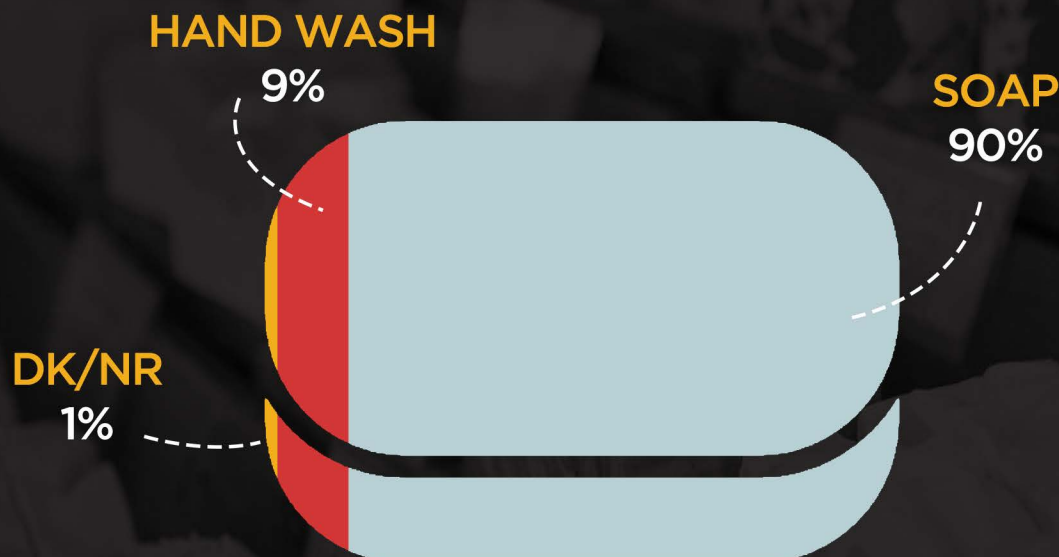


OVERWHELMING MAJORITY OF PAKISTANIS (90%)
SAY THAT THEY USE SOAP TO
WASH THEIR HANDS.



Please tell, do you usually use soap or a hand-wash for washing your hands?

CONSUMER | Soap

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1835



Opinion Poll Consumer Soap

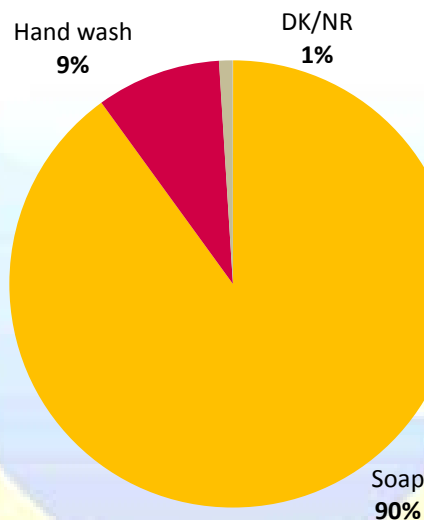
Overwhelming majority of Pakistanis (90%) say that they use soap to wash their hands. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, May 12, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 90% Pakistanis said that they use soap to wash their hands.

A nationally representative sample of men and women from across the four provinces was asked, "Please tell, do you usually use soap or a hand-wash for washing your hands?" In response to this question, 90% said soap and 9% said hand wash. 1% did not respond.

Question: "Please tell, do you usually use soap or a hand-wash for washing your hands?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1835 men and women in rural and urban areas of all four provinces of the country, during March 07 – March 14, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Thursday May 12, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)