

May 2016

CYBERLETTER

Week 262

May 9th, 2016 — May 13th, 2016

GALLUP
PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

May 09, 2016

Majority Pakistanis (67%) who own a mobile phone have taken a selfie from their phone.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 67% Pakistanis who own a mobile phone with camera say that they have taken a selfie from their phone.

67%

Gilani Research Foundation (GRF Poll)

May 10, 2016

Majority Pakistanis (56%) mention Spring as their favourite season during the year.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 56% Pakistanis mention Spring to be their favourite season during the year.

56%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

May 11, 2016

1 in 3 Pakistanis consider Summer to be their least favourite season during the year.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 34% Pakistanis mention Summer as their least favourite season during the year.

34%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

May 12, 2016

Overwhelming majority of Pakistanis (90%) say that they use soap to wash their hands.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 90% Pakistanis said that they use soap to wash their hands.

90%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

May 13, 2016

38% Pakistanis are of the opinion that privatizing PIA will not bring about any difference in its performance.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 38% Pakistanis felt that privatizing the Pakistan International Airlines (PIA) would not result in any change, positive or otherwise, in its performance.

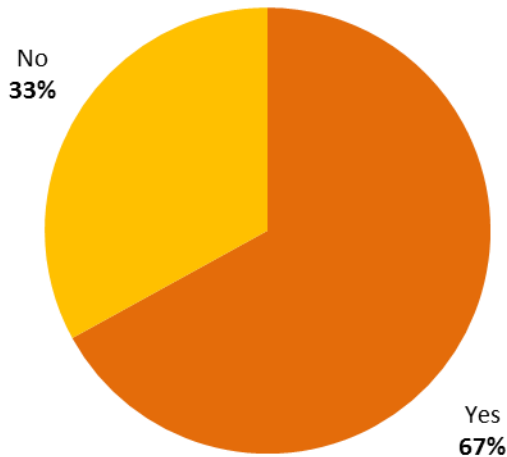
38%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

Islamabad— May 09, 2015

Majority Pakistanis (67%) who own a mobile phone have taken a selfie from their phone.



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 67% Pakistanis who own a mobile phone with camera say that they have taken a selfie from their phone.

A nationally representative sample of men and women from across the four provinces who possess a mobile phone with camera were asked, “Have you ever taken a selfie (picture taken from a front camera) from your mobile phone?” In response to this question 67% said yes while 33% said no.

Bilal I. Gilani, Executive Director at Gallup Pakistan adds “ICT gadgets are transforming traditional societies like Pakistan in more ways than one. It is common sight to see Pakistanis taking pictures with their mobile phones, expressing their self-identity and sharing it with others. This poll provides an empirical basis of this observation.”

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 742 men and women in rural and urban areas of all four provinces of the country, during February 29 – March 07, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

MAJORITY PAKISTANIS (67%) WHO OWN A MOBILE PHONE HAVE TAKEN A SELFIE FROM THEIR PHONE.



Have you ever taken a selfie (picture taken from a front camera) from your mobile phone?

SOCIAL | Social Behaviour

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 742



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Majority Pakistanis (56%) mention Spring as their favourite season during the year.

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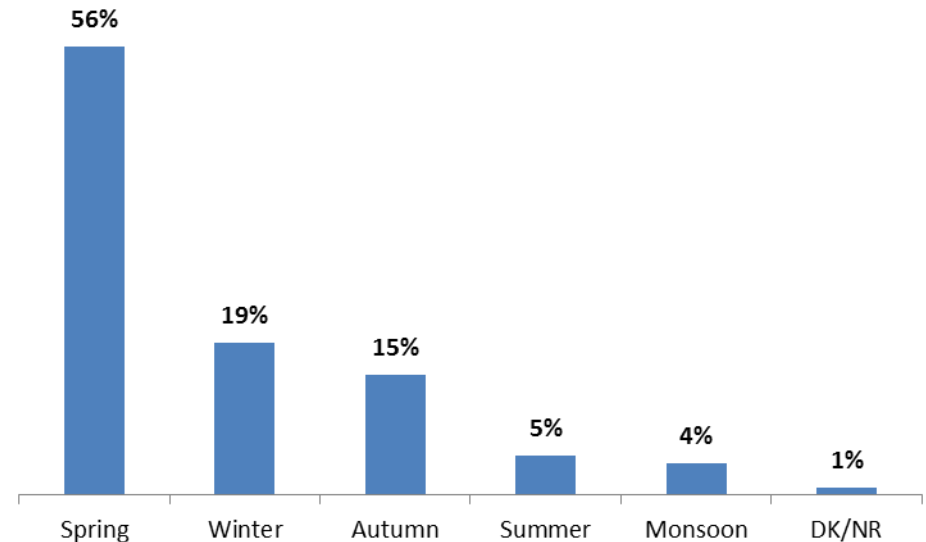
Gilani Research Foundation (GRF Poll)

Islamabad - May 10, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 56% Pakistanis mention Spring to be their favourite season during the year.

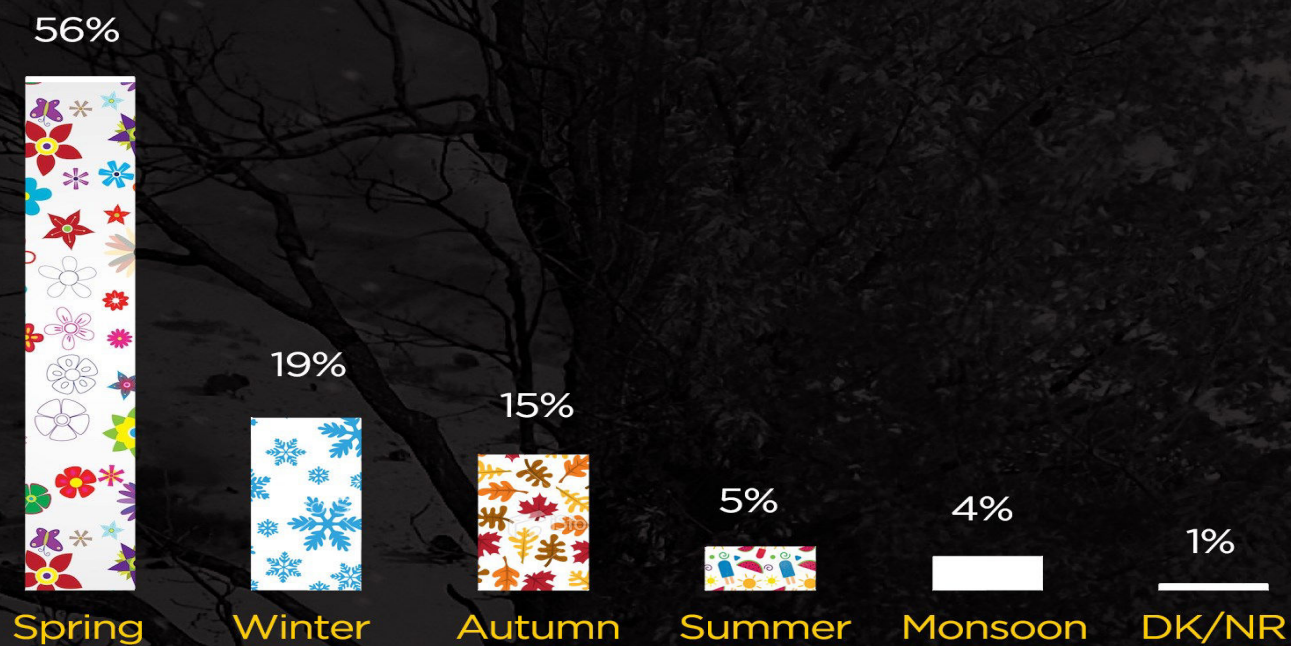
A nationally representative sample of men and women from across the four provinces was asked, “There are different seasons in a year. Which season do you like the most?” In response to this question 56% said that they like Spring, 19% said that they like Winter, 15% said that they like Autumn while 5% said that they like Summer. A further 4% also mentioned Monsoon while 1% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1807 men and women in rural and urban areas of all four provinces of the country, during February 29 – March 07, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

MAJORITY PAKISTANIS (56%) MENTION SPRING AS THEIR FAVOURITE SEASON DURING THE YEAR.



There are different seasons in a year. Which season do you like the most?

SOCIAL | Weather

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1807



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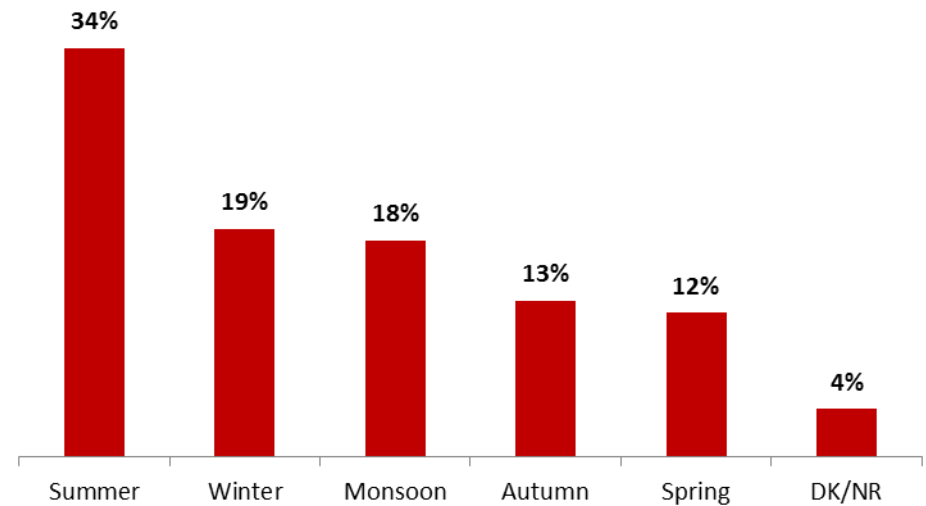
1 in 3 Pakistanis consider Summer to be their least favourite season during the year.

”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 34% Pakistanis mention Summer as their least favourite season during the year.

A nationally representative sample of men and women from across the four provinces was asked, “There are different seasons in a year. Which season do you like the least?” In response to this question 34% mentioned Summer, 18% mentioned Monsoon, 19% mentioned Winter and 13% mentioned Autumn. A further 12% also mentioned Spring while 4% did not respond.

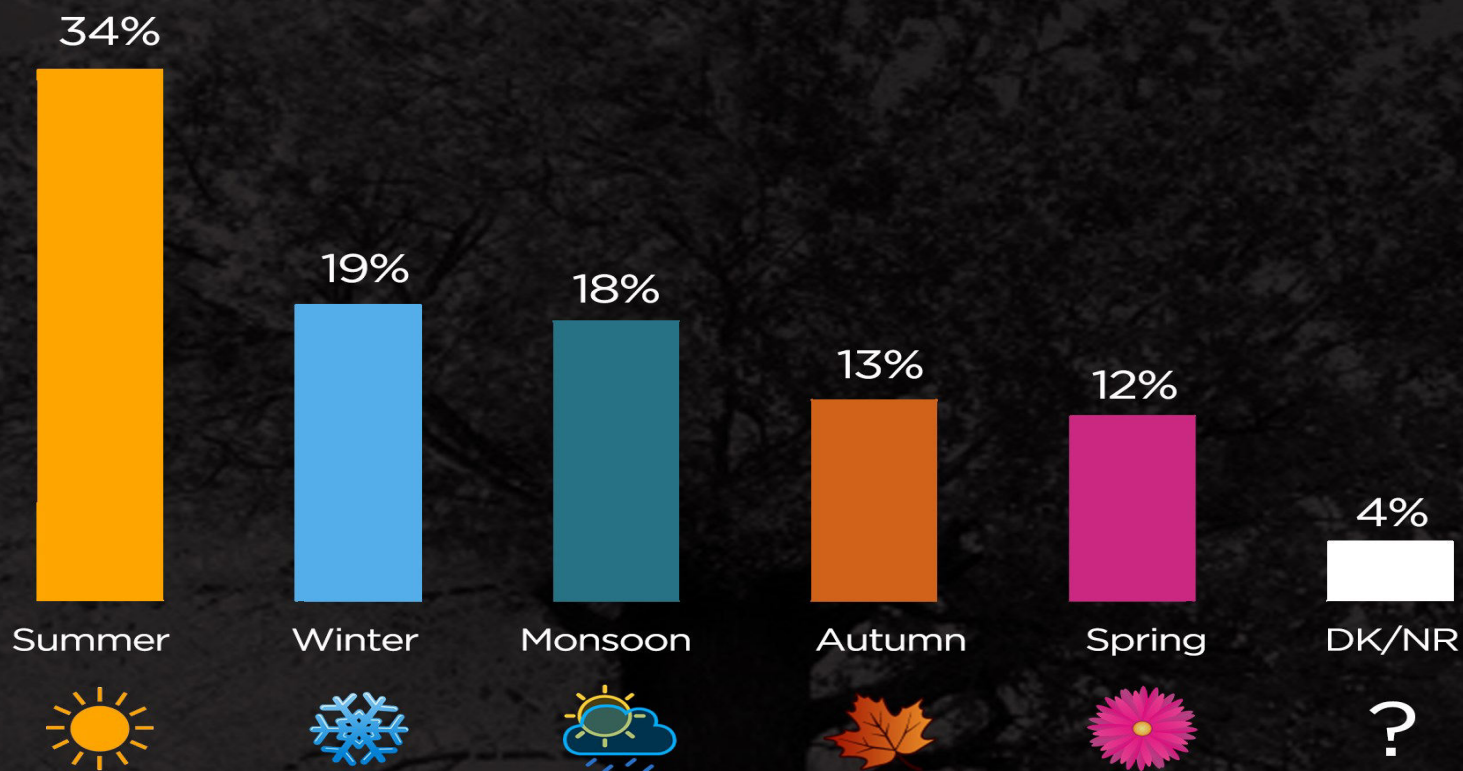
The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1807 men and women in rural and urban areas of all four provinces of the country, during February 29 – March 07, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International
Association: www.gallup-international.com; www.gallup.com.pk
www.gilanifoundation.com

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1 IN 3 PAKISTANIS CONSIDER SUMMER TO BE THEIR LEAST FAVOURITE SEASON DURING THE YEAR.



There are different seasons in a year. Which season do you like the least?

SOCIAL | Weather

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1807



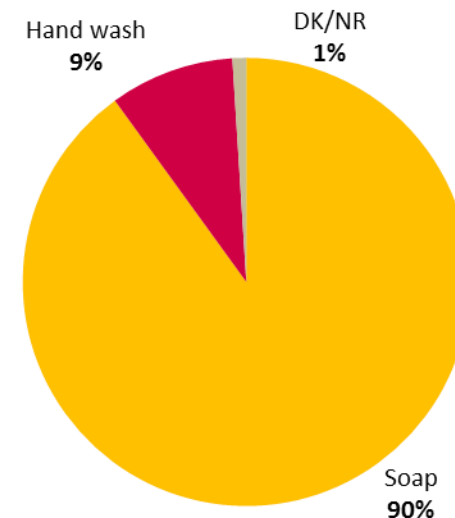
“Overwhelming majority of Pakistanis (90%) say that they use soap to wash their hands.”

Gilani Research Foundation (GRF Poll)

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 90% Pakistanis said that they use soap to wash their hands.

A nationally representative sample of men and women from across the four provinces was asked, “Please tell, do you usually use soap or a hand-wash for washing your hands?” In response to this question, 90% said soap and 9% said hand wash. 1% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1835 men and women in rural and urban areas of all four provinces of the country, during March 07 – March 14, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

OVERWHELMING MAJORITY OF PAKISTANIS (90%)
SAY THAT THEY USE SOAP TO
WASH THEIR HANDS.



Please tell, do you usually use soap or a hand-wash for washing your hands?



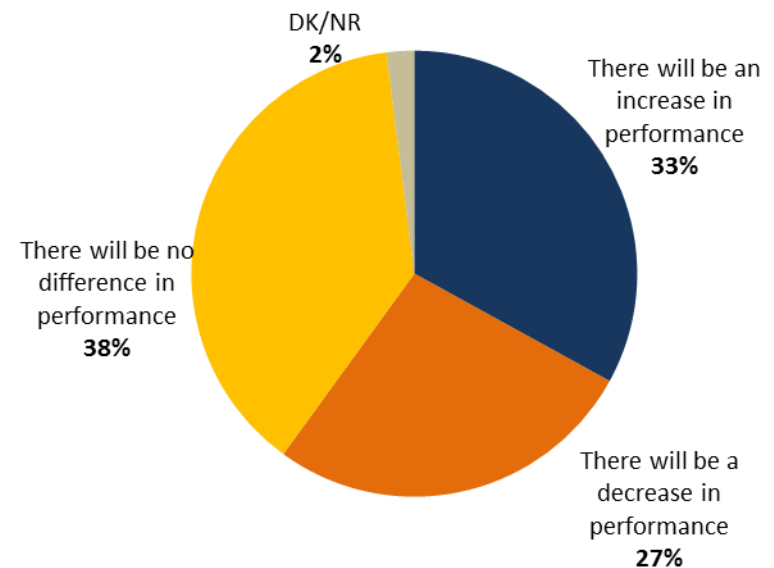
38% Pakistanis are of the opinion that privatizing PIA will not bring about any difference in its performance.



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 38% Pakistanis felt that privatizing the Pakistan International Airlines (PIA) would not result in any change, positive or otherwise, in its performance.

A nationally representative sample of men and women from across the four provinces was asked, “Some people are of the opinion that privatizing PIA would improve its performance while others are of the opinion that performance would go down. Some also say that there would be no difference. Please tell, what is your personal opinion on this?” In response to this question, 33% Pakistanis said that performance of PIA will improve while 27% said that performance will go down. Meanwhile, 38% Pakistanis were of the opinion that privatization would not result in any difference in performance. 2% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1783 men and women in rural and urban areas of all four provinces of the country, during February 15 – February 22, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.\



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com

38% PAKISTANIS ARE OF THE OPINION THAT
PRIVATIZING PIA WILL NOT BRING
ABOUT ANY DIFFERENCE IN ITS PERFORMANCE.

38%
THERE WILL BE NO
DIFFERENCE IN
PERFORMANCE



27%
THERE WILL A
DECREASE IN
PERFORMANCE



2%
DK/NR



33%
THERE WILL AN
INCREASE IN
PERFORMANCE



Some people are of the opinion that privatizing PIA would improve its performance while others are of the opinion that performance would go down. Some also say that there would be no difference. Please tell, what is your personal opinion on this?

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