

MAJORITY PAKISTANIS (55%) HAVE PLACED THEIR TELEVISION SETS IN THE MOST COMMONLY USED ROOM OF THEIR HOUSE.



In which room of the house do you sit and watch TV? Meaning, in which room of the house is the TV kept?

SOCIAL | Leisure Time

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1832



Opinion Poll Social Leisure Time

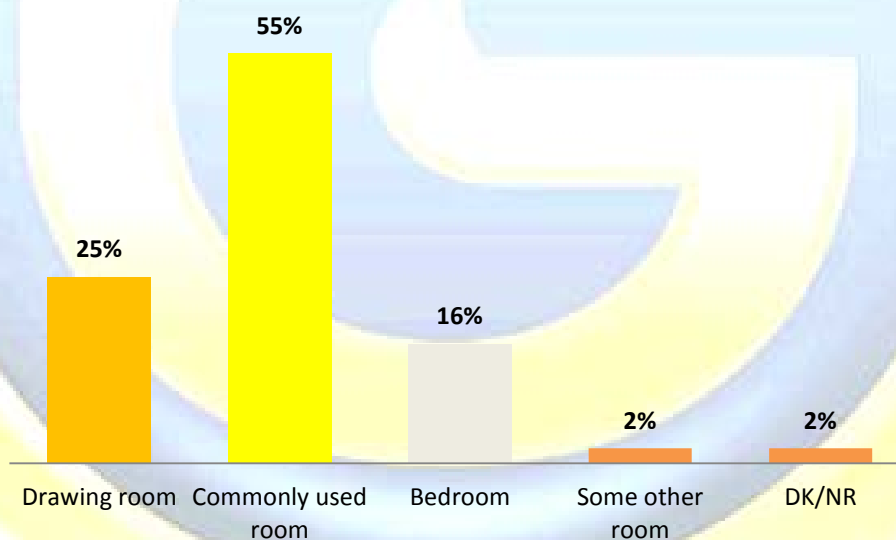
Majority Pakistanis (55%) have placed their television sets in the most commonly used room of their house. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, May 27, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 55% Pakistanis have set up and watch their television sets in the most commonly used room of the house.

A nationally representative sample of men and women from across the four provinces was asked, “In which room of the house do you sit and watch TV? Meaning, in which room of the house is the TV kept?” In response to this question, 25% Pakistanis said that they watch television in the Drawing room, 55% said that they have their television sets in the most commonly used room of the house, 16% Pakistanis said that they watch TV in the bedroom while 2% said they watch it in some other room. 2% did not respond.

Question: “In which room of the house do you sit and watch TV? Meaning, in which room of the house is the TV kept?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1832 men and women in rural and urban areas of all four provinces of the country, during March 14 – March 21, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Friday May 27, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)