

MAJORITY PAKISTANIS (66%) SAY THEY PREFER DARK COLOURED TEA OVER LIGHT COLOURED TEA.



Some people prefer tea of a dark colour while others prefer tea that is lighter in colour. Please tell, do you prefer tea that has a dark colour or light colour?

SOCIAL | Eating Habits

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1807



Opinion Poll Social Eating Habits

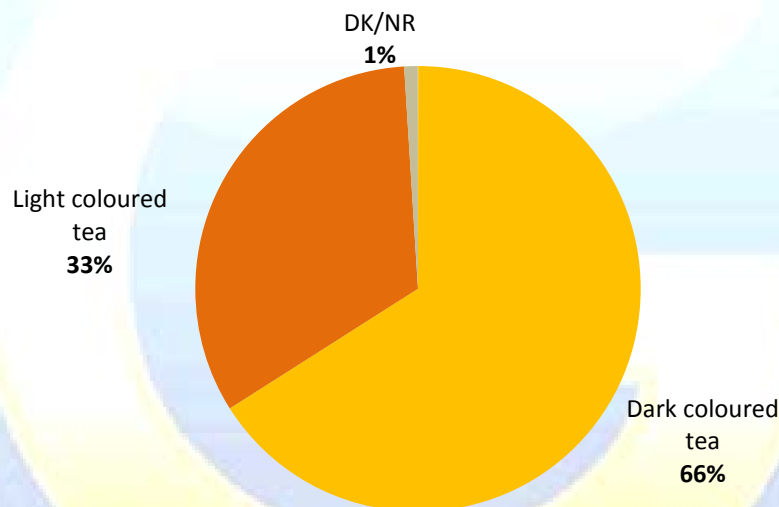
Majority Pakistanis (66 %) say they prefer dark coloured tea over light coloured tea. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, May 04, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 66% Pakistanis say that they prefer dark coloured tea over light coloured tea.

A nationally representative sample of men and women from across the four provinces was asked, “Some people prefer tea of a dark colour while others prefer tea that is lighter in colour. Please tell, do you prefer tea that has a dark colour or light colour?” In response to this question, 66% said that they prefer dark coloured tea while 33% said that they prefer light coloured tea. 1% did not respond.

Question: “Some people prefer tea of a dark colour while others prefer tea that is lighter in colour. Please tell, do you prefer tea that has a dark colour or light colour?”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1807 men and women in rural and urban areas of all four provinces of the country, during February 29 – March 07, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)