



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Heat Intensity Is Perceived to Have Increased Over the Past Few Years: GILANI POLL / GALLUP PAKISTAN

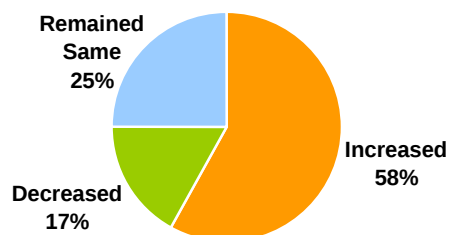
Islamabad, June 1, 2009

As the month of June approaches, scorching heat has started to engulf a wide area of Pakistan. According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis believe that the heat intensity in their areas has increased over the past few years. According to 25% of the respondents the heat intensity has remained the same while 17% think it has decreased.

A nationally representative sample of men and women from across the country were asked “*In your view, has the intensity of heat in your area increased, decreased or remained the same over the past few years?*” Majority (58%) claimed that the heat intensity in their area has increased while 25% respondents claim no significant difference in temperatures. The remaining 17% believe it has decreased.

The data shows that comparatively a higher percentage of respondents from Sindh and Balochistan have claimed that the heat intensity has increased in their area over the past few years. Also it is interesting to note that more people from urban areas believe that heat intensity has increased as compared to the ruralites.

“In your view, has the intensity of heat in your area increased, decreased or remained the same over the past few years?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

Commentary:

According to the Pakistani Meteorological data there is an increase in the maximum temperature during the months of May and June and also that there has been a general cooling by 0.1 to 0.3 degree centigrade in rural areas and a warming of 0.7 degree centigrade in cities during the last four decades.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2751 men and women in rural and urban areas of all four provinces of the country, during April 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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