



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

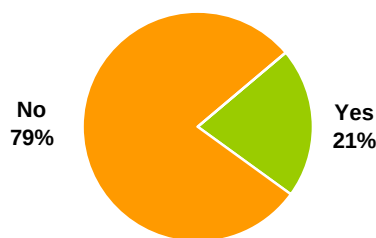
21 % Claim to Have a Recreational Park Near Their House; 42 % Regularly Visit These Parks: GILANI POLL / GALLUP PAKISTAN

Islamabad, July 1, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 21% of all Pakistanis said they have a recreational park near their house, where as the majority (79%) claimed to have no such facility. Amongst those who do have a park near their residence, majority (42%) claimed to be regular visitors.

A nationally representative sample of men and women from all areas of Pakistan were asked “*Do you have any recreational park near your house?*” The results show that 21% of the respondents said yes, where as the majority (79%) claimed to have no such facility. A significantly higher percentage of urbanites (42%) as compared to their counter parts in rural areas (10%) said they have a park near their house.

“Do you have any recreational park near your house?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To see how often people visit these recreational parks, the respondents who said they have a park nearby were asked “*How often do you go there?*” Thirteen percent (13%) said daily, 17% claimed to go to a near by recreational park once a week, and 12% of the respondents said they go only once a month. Thirty one percent (31%) rarely go to a park where as the remaining 14% have claimed to never visit a park. It is also seen that people above 50 years of age tend to go to a park more often.

The data reveals that although a smaller percentage of rural residents claim to have access to parks, those who do, visit more regularly than urbanites.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2754 and women in rural and urban areas of all four provinces of the country during June, 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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