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Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

HOPE AND DESPAIR INDEX-2002

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H-45, St.52,F-7/4, Islamabad, Pakistan. Tel +92-51-2655630, Fax +92-51-2655632,

Email: isb@gallup.com.pk

For more on Gallup Pakistan and Gallup International see websites www.gallup.com.pk and www.gallup-international.com

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**PAKISTANIS ARE HOPEFUL ABOUT 2002 43% ARE OPTIMISTS, 29% ARE
PESSIMISTS - JANUARY 10, 2002**

Despite serious problems faced by Pakistan due to Afghanistan crisis and tensions with India, more than 40% of Pakistanis are optimistic that the new year will be better than the previous one. These findings have emerged from a study by Gallup International on the issue of Hope and Despair about the New Year. Pakistan was one of the top 20 most hopeful countries from among the 69 countries across the globe where this study was conducted. India ranked lower than Pakistan on the Hope Index. Only 34% of Indians polled during this survey believed that the New Year would be better than the previous one.

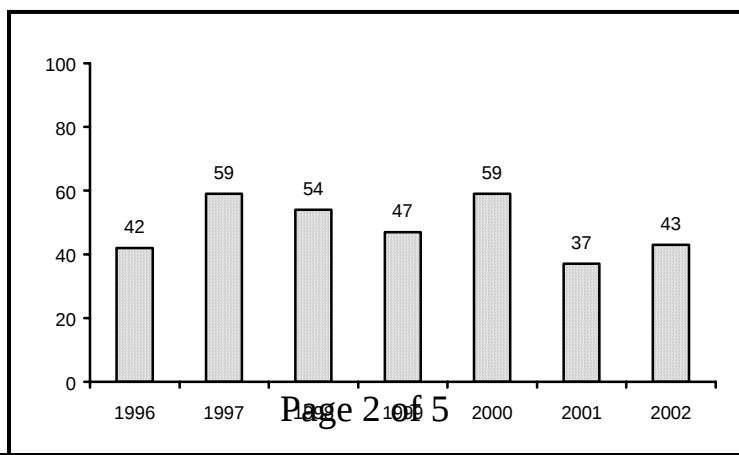
The respondents were asked: ***“In your view will the new year (2002) be better or worse for Pakistan than the previous year or will there be no difference?”*** Forty-three percent (43%) of the respondents in Pakistan said they expected it to be better, 29% said they expected it to be worse while 15% said they did not expect any difference, while 13% did not give a response. The comparable figure for Hope a year ago was 37% in Pakistan.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among more than 1500 statistically selected households in the urban areas of all the four provinces of Pakistan. The sample comprised a cross section of various income, education and geographic segments. The text of this report can also be seen on the internet at: www.gallup.com.pk.

Comparative Data: 1996-2002

Question: Would you say the coming year will be better, worse or the same as the one which is just ending?

Percent who expect the forthcoming year
to be better than the previous in **Pakistan**



Question: Would you say the coming year will be better, worse or the same as the one which is just ending?

Percent of respondents giving a **"hopeful"** answer

OPTIMISTS		PESSIMISTS	
Countries in which more than 40% believe 2002 will be better than 2001		Countries in which less than 40% believe 2002 will be better than 2001	
Kosovo	83%	Kyrgyzstan	40%
New Zealand	65%	Kenya	39%
Latvia	54%	Ireland	39%
Denmark	53%	Mexico	39%
Australia	53%	Italy	37%
Russia	52%	Argentina	36%
USA	52%	Germany	35%
Dominican Republic	52%	Israel	35%
Panama	51%	Uruguay	34%
Norway	51%	India	34%
Columbia	51%	Greece	32%
Sweden	49%	Czech. Republic	31%
FYR Macedonian	48%	Portugal	31%
Yugoslavia	46%	Ukraine	30%
Malaysia	46%	Hongkong	30%
France	45%	Georgia	29%
Iceland	45%	Philippines	29%
Peru	44%	Belgium	29%
Spain	43%	Albania	29%
Pakistan	43%	Bosnia	27%
N. Ireland	42%	Romania	27%
Cameroon	42%	Switzerland	27%
Venezuela	42%	Croatia	27%
Luxembourg	42%	Korea	25%
Estonia	42%	Hungary	25%
UK	41%	Slovak Republic	22%
Azerbaijan	41%	Bulgaria	22%
		Lithuania	22%
		Finland	21%
		Ecuador	20%
		Austria	16%

		Netherlands	15%
		Zimbabwe	14%
		Bolivia	14%
		Poland	14%
		Turkey	13%
		Japan	11%

Source: Gallup International Survey, December 31, 2001

A short commentary on the Global findings is given in the following page:

Commentary on the Global Findings

Gallup International End of Year Poll 2001

Overall Summary

Despite the events of September 11th and the war against terrorism which has followed, most people across the world feel the new year will be better than the old, as revealed by their answers to the question “Will 2002 be better than 2001?” in Gallup International’s End of Year Poll. Conducted in almost 70 countries, the fieldwork was carried out during November and December 2001.

In Western Europe, optimists outweigh pessimists in almost all countries. Exceptions are Austria, Ireland, the Netherlands and Portugal. Scandinavians are the most optimistic, with 53% of Danes thinking 2002 will be better than 2001, 51% of Norwegians and 49% of Swedes.

Eastern and Central Europe is normally a region of extremes with optimists more optimistic and pessimists more glum. For the second year running, Kosovo is the most optimistic country in the world with 8 out of every 10 interviewed feeling 2002 will be better than 2001. There are many optimists also in Latvia (54%) and Russia (52%) but 51% of Poles feel 2002 will be worse than 2001 as do 43% of Lithuanians and 36% of Hungarians.

In the Americas, despite the events of September 11th, the United States remains optimistic with 52% feeling 2002 will be a better year than 2001, only outscored by the Canadians (54%) and equalled by the Dominican Republic (52%).

In Argentina, interviewing took place before the current political and economic crisis and opinion is equally divided between optimists (36%) and pessimists (35%). However, Argentineans are not as pessimistic as Bolivians (56%) of Guatemalans (52%).

In the Pacific Rim, opinions vary – 65% of those in New Zealand and 53% of Australians are optimistic that 2002 will be a better year than 2001 but 50% of Hong Kong citizens, 43% of those in the Philippines and even 38% of the Japanese are pessimistic about the coming year.

In India and Pakistan, where fieldwork was conducted before the current tensions, there are more optimists in both countries (34% India, 43% Pakistan) than pessimists (23% and 29% respectively).

In Africa, although Presidential Elections are promised., 68% of Zimbabweans see no cause for optimism that 2002 will be a better year than 2001. Indeed, only in Cameroon do optimists outrank pessimists of the four African countries included in the survey.

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Further information on Gallup International: Meril James, Secretary General, Gallup International Association, Gallup.International@BTInternet.com or fax +44 20 8983 4105