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GALLUP PAKISTAN POLL FINDINGS ON

**A MAJORITY OF URBAN PARENTS ARE INCLINED TO
EDUCATE THEIR CHILDREN IN ENGLISH MEDIUM: THE
TREND HAS INCREASED FIVE FOLD IN FIFTEEN YEAR**

Results released on: May 12, 2000



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A MAJORITY OF URBAN PARENTS ARE INCLINED TO EDUCATE THEIR CHILDREN IN ENGLISH MEDIUM: The trend has increased five fold in fifteen year - May 12, 2000

According to a recent survey by Gallup Pakistan, the inclination to educate children in English medium schools has increased five folds during the last fifteen years. The survey was conducted in the urban areas of all the four provinces and the respondents were asked: "*Do you prefer to educate your children in Urdu or English medium of instruction*"? Fifty-six percent (56%) of the respondents showed their preference for English, while 34% showed preference for Urdu, 4% for Sindhi and the remaining 6% gave miscellaneous responses.

In a similar survey conducted by Gallup Pakistan in 1985, only 11% had shown preference for English medium. The preference for Urdu was 65% at that time while 12% had preferred Sindhi and 12% had given other miscellaneous responses.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among a representative sample of more than 1000 men and women in the major urban areas of the country. The sample included a cross section of people belonging to various age, income, education and linguistic backgrounds. The text of this report can also be seen on the internet at: www.gallup.com.pk

Question: "Do you prefer to educate your children in Urdu or English medium of instruction?"

	April 2000	May 1985
Urdu medium	34%	65%
English medium	56%	11%
Sindhi	4%	12%
Others	6%	12%

Source: Gallup Surveys

