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GALLUP PAKISTAN POLL FINDINGS ON

Despite economic recession 36 % of Pakistani households say their economic condition is better than previous year, while 26 % feel it has declined. No change for 38 %

Results released on: April 13, 2001



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Despite economic recession 36 % of Pakistani households say their economic condition is better than previous year, while 26 % feel it has declined. No change for 38 % :

Islamabad, April 13, 2001

According to a recent survey conducted by Gallup Pakistan one-third (36%) Pakistani households say their economic condition is better than the previous year, while 26% say that their economic condition is worse than the previous year. The remaining 38% say there is no difference. The study shows that poor economic climate does not affect everyone uniformly. Thus despite economic recession some households tend to improve their economic status while others slip back and still others manage to maintain their status.

Analysts at Gallup have pointed out that Pakistan seems to be a socially mobile society where status is not fixed. People continue to move up and down the socio-economic ladder. However they point out, that in a similar study conducted by Gallup fourteen years ago in 1987 the number of households which perceived their economic status to have improved was higher. At that time 42% of the respondents felt their economic conditions were better than the previous year; 25% thought they had slipped down the economic ladder while 33% felt their status had remained unchanged.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among nearly 1500 statistically selected households in both urban and rural areas of all the four provinces of Pakistan. The sample comprised a cross section of various income, education and geographic segments. The text of this report can also be seen on the internet at: www.gallup.com.pk.

Question: How would you describe the economic condition of your household compared to a year ago. Is it better, worse or same as before?

Table

Percent of Responses

	Responses in 2001	Responses in 1987
Better	36%	42%
Worse	26%	25%
No change	38%	33%

Source: Gallup Pakistan Survey