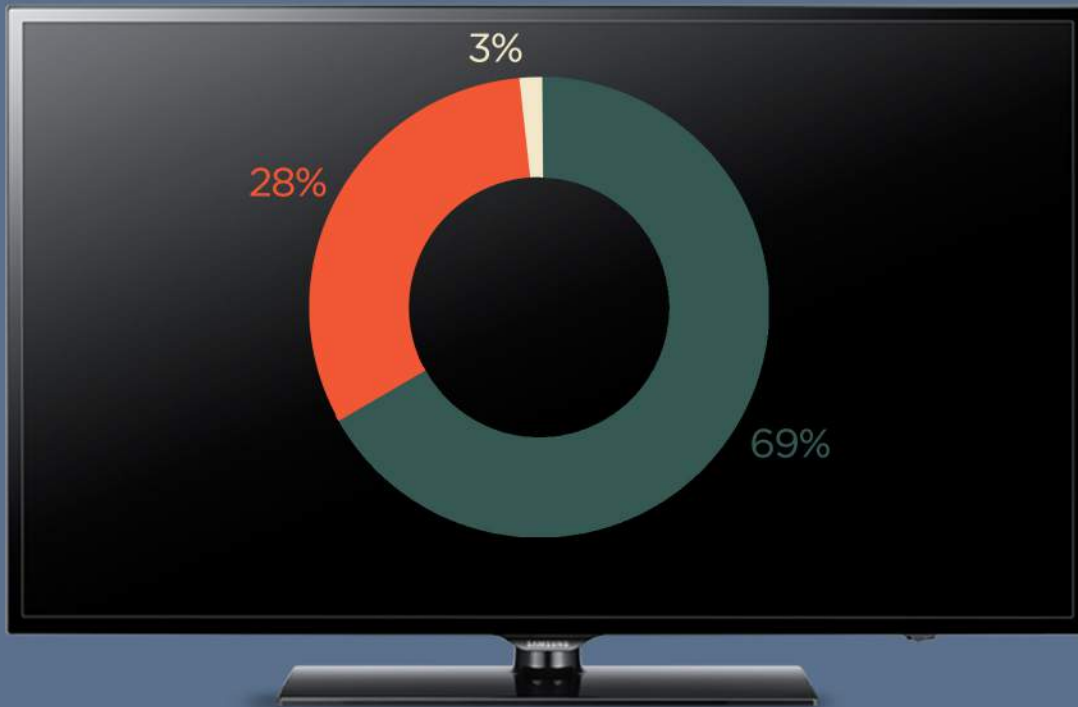




Majority of Pakistanis think that television transmissions this Eid were better than last year.

Some people think that the Eid transmissions of many television channels this Eid were better than last year, while others think that the television channels' transmissions were better last year. What is your opinion?

■ Better This Year ■ Better Last Year ■ DK/DR





Opinion Poll
SOCIETY
Eid-ul-Azha

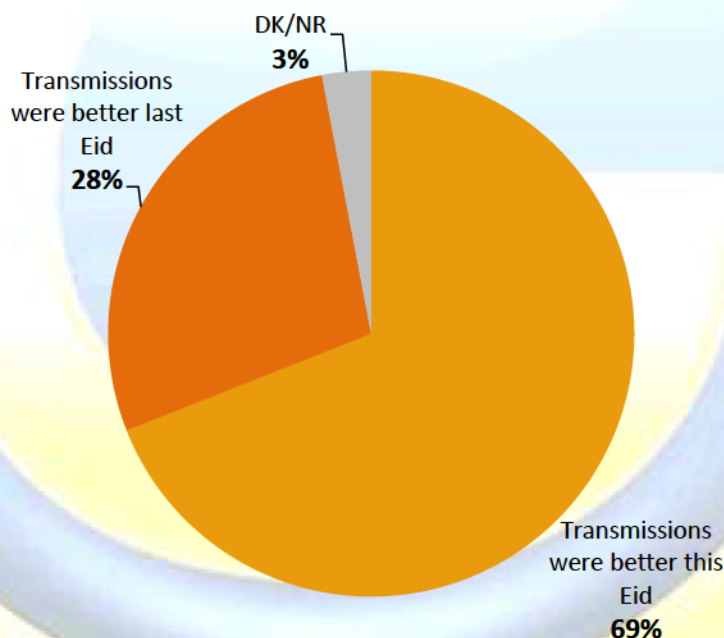
Majority of Pakistanis think that television transmissions this Eid were better than last year. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, November 14, 2014

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 69% Pakistanis think that television transmissions were better this Eid compared to last year; 28% think transmissions were better last Eid.

A nationally representative sample of adult men and women, from across the four provinces was asked, "Some people think that the Eid transmissions of many television channels this Eid were better than last year, while others think that the television channels' transmissions were better last year. What is your opinion?" Responding to this question, 69% Pakistanis said that televisions transmission were better this Eid compared to last year, while 28% respondents said that television transmission were better last year on Eid and 3% did not respond.

Question: "Some people think that the Eid transmissions of many television channels this Eid were better than last year, while others think that the television channels' transmissions were better last year. What is your opinion?"



Source: GRF Poll (formerly known as Gilani Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2514 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے

موضوع: "معاشرہ"

"عید الضحیٰ"

پاکستانیوں کی اکثریت کے مطابق اس عید پر ٹیلی ویژن چینلز کی نشریات گذشتہ سال کی نسبت بہتر تھیں:

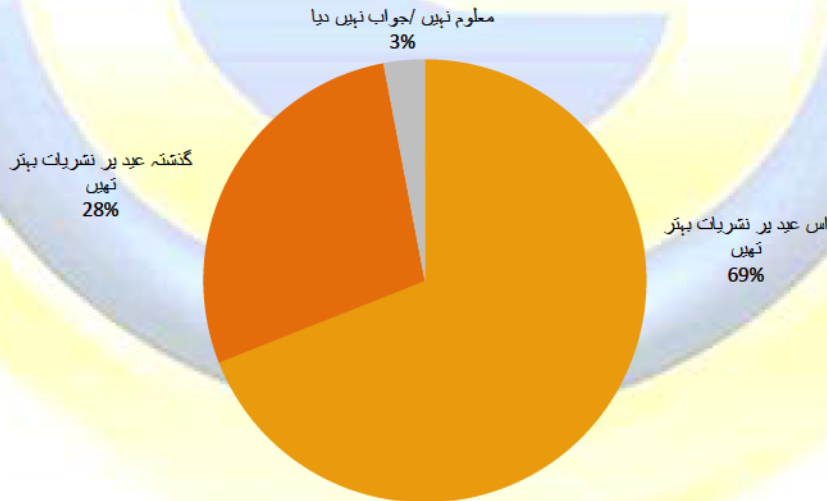
گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان

اسلام آباد، 14 نومبر، 2014

گیلانی ریسرچ فاؤنڈیشن سے منسلک گیلپ پاکستان کے حالیہ سروے کے مطابق، 69% پاکستانیوں کے مطابق اس عید پر ٹیلی ویژن چینلز کی نشریات گذشتہ سال کی نسبت بہتر تھیں، جبکہ 28% افراد کے مطابق گذشتہ عید پر ٹیلی ویژن چینلز کی نشریات بہتر تھیں۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب مرد و خواتین سے یہ سوال پوچھا گیا کہ، "بعض افراد کے خیال میں اس عید پر کئی ٹیلی ویژن چینلز کی نشریات گذشتہ سال کی نسبت کافی بہتر تھیں، جبکہ بعض افراد کے خیال میں گذشتہ عید پر ٹیلی ویژن چینلز کی نشریات بہتر تھیں۔ آپ کی کیا رائے ہے؟" اس سوال کے جواب 69% پاکستانیوں کا کہنا ہے کہ اس عید پر ٹیلی ویژن چینلز کی نشریات گذشتہ سال کی نسبتاً بہتر تھیں، جبکہ 28% افراد کے مطابق گذشتہ سال عید پر ٹیلی ویژن چینلز کی نشریات بہتر تھیں، تاہم 3% نے کسی رائے کا اظہار نہیں کیا۔

"بعض افراد کے خیال میں اس عید پر کئی ٹیلی ویژن چینلز کی نشریات گذشتہ سال کی نسبتاً کافی بہتر تھیں، جبکہ بعض افراد کے خیال میں گذشتہ عید پر ٹیلی ویژن چینلز کی نشریات بہتر تھیں۔ آپ کی کیا رائے ہے؟"



Source: GRF Poll (formerly known as Gilani Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk
www.gilanifoundation.com

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 2514 مرد و خواتین سے 13 اکتوبر تا 20 اکتوبر 2014 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً $\pm 3\%$ لگایا گیا ہے۔

Opinion Poll from Gallup PakistaOn

The Pakistani Affiliate of Gallup International



Friday, November 14, 2014

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*



Daily Gilani Poll
2014



of Gallup Pakistan
(1980-2014)