



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Most Pakistanis Prefer Spring Season; Summer is the Most disliked Time of the Year: GILANI POLL / GALLUP PAKISTAN

Islamabad, May 15, 2009

In Pakistan there is a wide variation between extremes of temperatures during different seasons. More than half of all Pakistanis (58%) like Spring the most, a season perceived as the most colorful time of the year: Just as many (51%) dislike Summer's hot and humid weather, according to a Gilani Research Foundation survey carried out by Gallup Pakistan.

When the respondents were asked, "There are different seasons in a year. Which season do you personally like the most?" majority of the respondents (58%) said they like **Spring** the most. **Winter** is the second most liked season with 28% preferring it. **Autumn** and **Monsoon** are each liked the most by 5% of the respondents while only 4% are fond of **Summer** season.

In a follow up question respondents were asked, "And which season do you dislike the most?" majority (51%) claimed to dislike **Summer** the most. It is followed by **Monsoon** with 16% of the respondents claiming to hate it. Twelve percent (2%) said they do not like **Autumn** and **Winter** season is disliked by 7% of the respondents. Only 3% claimed to dislike **Spring**. Twelve percent (12%) of the respondents gave no response.

"There are different seasons in a year. Which season do you personally like the most?"

Spring	58%
Winter	28%
Autumn	5%
Monsoon	5%
Summer	4%

"And which season do you dislike the most?"

Summer	51%
Monsoon	16%
Autumn	12%
Winter	7%
Spring	3%
No Response	12%

Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2751 men and women in rural and urban areas of all four provinces of the country, during April 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

For any queries please contact:
Ms. Rabea Haque
Research Executive

Phone: +92-51-2655630
E-mail: rabea.haque@gallup.com.pk