



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Watching TV is a Favorite Pastime: GILANI POLL / GALLUP PAKISTAN

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According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis (56%) enjoy some leisure time; 36% claimed to have no free time and only 7% have a lot of time to spare. Amongst various activities, watching television was preferred by 40%, followed by meeting friends (24%), doing some other activity (15%), resting or sleeping (13%), and going for outings (3%).

A nationally representative sample of men and women from across the country were asked “*How much leisure time do you have?*” Majority (56%) of the respondents claimed to have little free time and only 7% said they have a lot of free time. Thirty six percent (36%) of the respondents do not get any time for leisure. The data shows that urbanites get more free time as compared to their counterparts in rural areas.

“How much leisure time do you have?”

A lot	7%
Some	56%
Not at all	36%
No response	1%

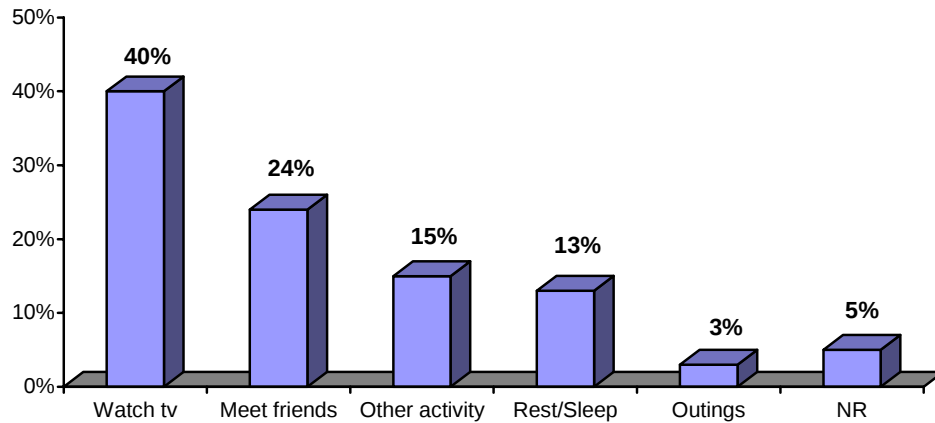
Source: Gilani Poll conducted by Gallup Pakistan,

the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out what people like to do during free time, the respondents were asked “*What do you usually do during free time?*” Watching television surpasses all the other activities as 40% of the respondents spend their leisure time watching TV. Twenty four percent (24%) visit friends, 13% like to sleep and 15% do some other activity. Outdoor trips are engaged in by only 3% of the respondents. Four percent (4%) gave no response.

The results show that while a proportionately higher percentage of women (45%) than men (36%) like to watch television during free time, more men (33%) go out to meet friends as compared to women (15%). Interestingly, more ruralites (29%) than urbanites (15%) like to meet friends during free time.

“What do you usually do during free time?”
(The one activity that you do the most in you free time)



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the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2690 men and women in rural and urban areas of all four provinces of the country, during December 2008. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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