



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

59 % Pakistanis Claim They Deserve a Better Life: GILANI POLL /GALLUP PAKISTAN

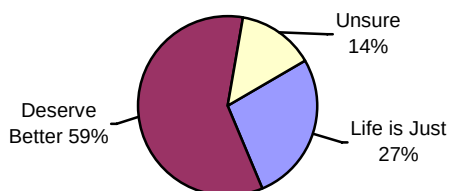
Islamabad, September 15, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (59%) believe they deserve better in life where as 27% are content and believe life has been just to them. Fourteen percent (14%) of the respondents were unsure about whether life's been just or not.

A nationally representative sample of men and women from across the country were asked “Do you think life is being just to you or do you believe you deserve?” Fifty nine percent (59%) feel they deserve better, where as 27% feel life could not have been better for them. Fourteen percent (14%) of the respondents were unsure about whether life's been just or not.

The findings show that slightly higher percentage of urbanites (62%) than ruralites (57%) and respondents of under 30 years of age claimed they deserve better in life. It is also seen that higher number of respondents from lower household income expressed their discontentment with their lives.

“Do you think life is being just to you or do you believe you deserve?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2775 men and women in rural and urban areas of all four provinces of the country, during August 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:
Ms. Saadia Khalid
Assistant Manager (Research)

Phone: +92-51-2655630
E-mail: saadia.khalid@gallup.com.pk