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AMERICANS ARE RATED AS BEST IN PHYSICAL APPEARANCE BUT JAPANESE ARE VIEWED AS MOST HONEST AND SOCIALLY CULTURED AMONG FOUR MAJOR ECONOMIC PLAYERS IN PAKISTAN

Results released on: March 16, 2001



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AMERICANS ARE RATED AS BEST IN PHYSICAL APPEARANCE BUT JAPANESE ARE VIEWED AS MOST HONEST AND SOCIALLY CULTURED AMONG FOUR MAJOR ECONOMIC PLAYERS IN PAKISTAN: Gallup Survey

Islamabad, March 16, 2001

According to a recent survey conducted by Gallup Pakistan Americans are rated on top in physical appearance among the people of four countries with which Pakistan has important trade and financial relationships namely USA, UK, Germany and Japan. But on honesty and culture in social relations, the Americans are rated much poorer in this four nation comparison: 29% of the sample rated the Americans to be the best in physical appearance but only 10% placed them to the highest in honesty and 13% on culture in social relations. The survey was carried out among a nationally representative sample of more than 1500 men and women belonging to a cross section of socio-economic groups. The respondents were asked as to which of the four nations did they consider to be the best in terms of physical appearance, honesty and culture in social relations. Twenty-nine percent (29%) of Pakistanis viewed the Americans as the best in physical appearance, whereas the comparable figures for the British were 18%, 16% for Japanese and 12% for Germans, the remaining 25% could not give an opinion. As for honesty and culture in social relations the Japanese were rated on top: 38% rated them on top in honesty and 30% rated them on top in cultured social relations. The comparable figures for other nations were the following: 11% consider Germans to be the most honest among the four, 10% considered American as most honest and 8% considered the British to be most honest. The remaining could not give a view. On social relations the figures were Americans (13%), Germans (11%) and British (7%). The remaining did not give an opinion.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among more than 1500 statistically selected men and women in both urban and rural areas of all the four provinces of Pakistan. The sample comprised a cross section of various income, education and geographic segments. The text of this report can also be seen on the internet at: www.gallup.com.pk.