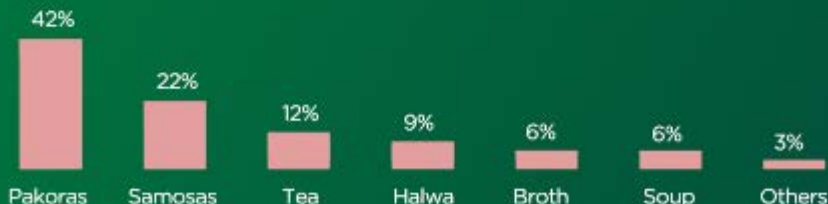


UPCOMING MONSOON SEASON: SIGNIFICANT MAJORITY OF PAKISTANIS [76%] ENJOY RAINY WEATHER WITH TASTY FOOD; PAKORAS BEING THE MOST POPULAR RAINY WEATHER FOOD.

In many households rainy weather is enjoyed a lot, meaning that people like eating tasty dishes of food in the rainy weather while others go for an outing in that weather. Kindly tell how you enjoy the rainy weather?



"Kindly tell what you normally eat/drink in the rainy weather?"



SOCIAL | Weather

SOURCE: GALLUP AND GLANI SURVEYS. SAMPLE SIZE: 1188



Opinion Poll Social Weather

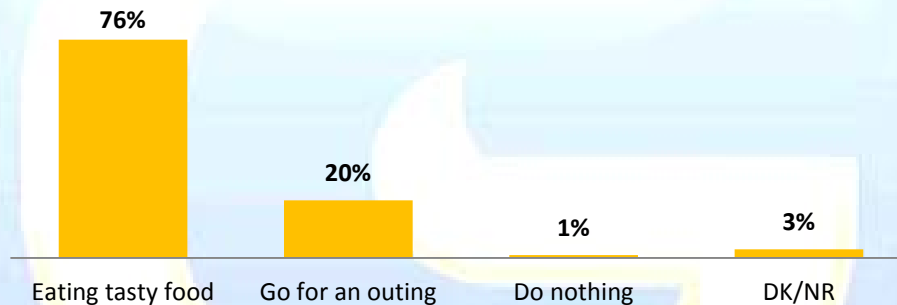
Upcoming Monsoon Season: Significant majority of Pakistanis (76 %) enjoy rainy weather with tasty food; Pakoras being the most popular rainy weather food. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, June 16, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 76% Pakistanis said that they enjoy the rainy weather with some tasty food.

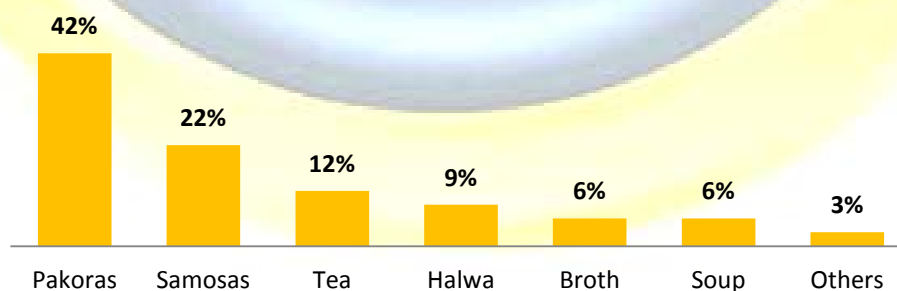
A nationally representative sample of men and women from across the four provinces was asked, “In many households rainy weather is enjoyed a lot, meaning that people like eating tasty food dishes in the rainy weather while others go for an outing in that weather. Kindly tell how you enjoy the rainy weather?” In response to this question, 76% said that they enjoy the rainy weather with some tasty food dishes, 20% said that they go for an outing, 1% said that they do nothing while 3% did not respond.

Question: “In many households rainy weather is enjoyed a lot, meaning that people like eating tasty food dishes in the rainy weather while others go for an outing in that weather. Kindly tell how you enjoy the rainy weather?”



Respondents who stated that they enjoy the weather with tasty food were further asked, “Kindly tell what you normally eat/drink in the rainy weather?” In response to this question, 42% respondents said that they eat Pakoras, 22% said Samosas, 12% said tea, 9% said Halwa, 6% said Broth and another 6% said Soup while 3% mentioned other food items.

Question: “Kindly tell what you normally eat/drink in the rainy weather?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1825 men and women in rural and urban areas of all four provinces of the country, during April 11 – April 18, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Thursday June 16, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)