



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

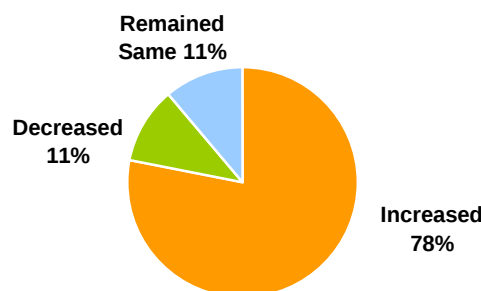
More Than Two Thirds Claim that Inflation Has Increased in The Past Three Months: GILANI POLL / GALLUP PAKISTAN

Islamabad, June 18, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than two thirds of all Pakistanis (78%) believe that prices have increased in the past three months while according to equal percentage of respondents (11%) there has been a decrease or no difference in the inflationary trend. To over come this increase in inflation, people reduce their expenses (55%), get their income increased (22%), or buy cheaper products (20%). Sixty nine percent (69%) blame the government for such an increase in inflation. It should be noted that in common parlance the two terms, 'rise in prices' and 'inflation' are used interchangeably.

A nationally representative sample of men and women from across the country were asked *"In your view has inflation (prices) increased, decreased, or remained the same over the last three months?"* Majority (78%) perceive inflation rate to have increased, where as the remaining respondents believe that inflation is either decreased (11%) or remained the same (11%). A proportionately higher percentage of urbanites (84%) as compared to the ruralites (74%) claimed inflation has increased. Interestingly it is also seen that more ruralites (14%) than people from urban areas (6%) perceive inflation to have decreased in the past three months.

"In your view has inflation increased, decreased, or remained the same over the last three months?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out how people face such increase in inflation, the respondents were asked *"What steps have you taken to overcome inflation?"* Fifty five percent (55%) said that they reduce their expenses and 22% of the respondents try to get their salaries/income increased. Twenty percent (20%) claimed to use cheaper products to overcome inflation, while 1% take some other measures/steps. Two percent (2%) gave no response. A proportionately higher percentage of ruralites (59%) than their urban counterparts (46%) reduce their expenses while comparatively more urbanites as compared to ruralites tend to buy cheaper products or get their income increased.

In a follow up question the respondents were asked who they think is responsible for this increase in inflation. The data reveals that majority (69%) blames the government for increase in inflation. Ten percent (10%) said that terrorism is the real reason, 9% believe that industrialists are the real culprits where as the remaining respondents think increase in inflation is due to the global reasons (6%) or because of those people who are spendthrifts (4%).

“What steps have you taken to overcome inflation?”

Reduce expenses	55%
Try to increase salary/income	22%
Use Cheaper brands	20%
Others	1%
No response	2%

“In your view who is responsible for this inflation?”

Government	69%
Terrorism	10%
Industrialists	9%
Global reasons	6%
Spend thrift people	4%
No response	1%

Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2721 men and women in rural and urban areas of all four provinces of the country, during May-June 2009. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on economy related and other issues see website www.gallup.com.pk

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