



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

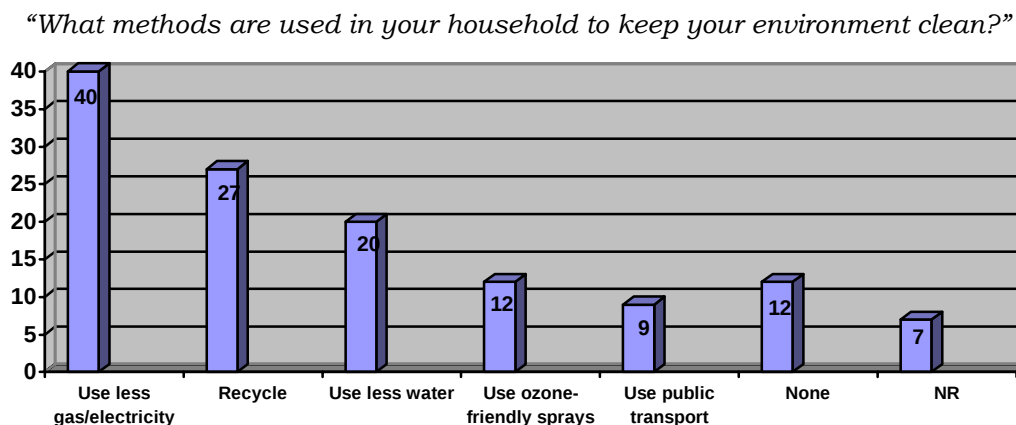
40 % Conserves Electricity and Gas Due to Environmental Concerns: GILANI POLL /GALLUP PAKISTAN

Islamabad, August 18, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of Pakistanis claim to make conscious efforts to keep the environment clean. Forty percent (40%) of the respondents claimed to conserve gas and electricity at home to protect the environment, 27% claimed to recycle and hence avoid wastage, 20% use less water, 12% use sprays that do not damage the ozone layer, 9% use public transport due to environmental concerns, and 3% use rechargeable batteries for the same reason. Twelve percent (12%) said they do nothing to help in keeping the surroundings clean where as 7% gave no response.

A nationally representative sample of men and women from across the country were read out a list of methods to keep the environment clean and were asked, “*What methods are used in your household to keep your environment clean?*” Majority (40%) said that they conserve gas and electricity at home to protect the environment. Twenty seven percent (27%) claimed to recycle and hence avoid wastage, 20% use less water, 12% use sprays that do not damage the ozone layer, 9% prefer to use public transport instead of using their personal cars, and 3% of the respondents claimed to use rechargeable batteries. Twelve percent (12%) said they do nothing to help in keeping the surroundings clean where as 7% gave no response.

The data shows that comparatively more men and individuals under the age of 30 claim to recycle out of environmental concerns



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2759 men and women in rural and urban areas of all four provinces of the country, during April 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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