



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

86 % of All Pakistanis Claim Increase in Petrol Prices Affects Their Household Expense: GILANI POLL /GALLUP PAKISTAN

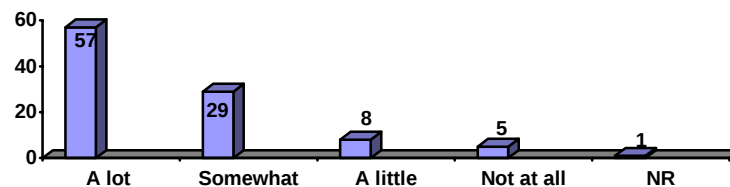
Islamabad, October 2, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis (86%) complained their total household expenditures will be greatly or somewhat affected by the recent increase of petrol prices and 8% believe it will have a very little affect on their current expenditures. Six percent (6%) said the price hike will not affect them at all or gave no response.

A nationally representative sample of men and women from across the country were asked “Recently the government has increased the price of diesel and petrol, how far do you think this increase in price will affect your household expenditures?” Fifty seven percent (57%) claimed that it will have a significant impact on their household expenditures, 29% believe the price hike would somewhat affect their expenditures, and 8% claimed it will have a very small affect, if any, on the current household expenditures. The remaining 6% said an increase in petrol prices will not at all affect their expenditures or gave no response.

The data reveals no stark difference across various demographics. Respondents from both rural and urban areas and all income brackets claimed to be adversely affected by the recent increase in petrol prices.

“Recently the government has increased the price of diesel and petrol, how far do you think this increase in price will affect your household expenditures?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2754 men and women in rural and urban areas of all four provinces of the country, during September 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:
Ms. Saadia Khalid
Assistant Manager (Research)

Phone: +92-51-2655630
E-mail: saadia.khalid@gallup.com.pk