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GALLUP PAKISTAN POLL FINDINGS ON

**52 % OF PAKISTANIS BELIEVE IN “TAVEEZ GANDA”,
44 % IN BLACK MAGIC**

Results released on: 20-2-2004



H-45, St.52,F-7/4, Islamabad, Pakistan. Tel +92-51-2655630, Fax +92-51-2655632,

Email: isb@gallup.com.pk

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52% OF PAKISTANIS BELIEVE IN “TAVEEZ GANDA”, 44% IN BLACK MAGIC: Gallup Survey

Islamabad, 20-2-04

Fifty two percent (52%) of the respondents in a national survey carried out by Gallup Pakistan said they believed in “Taveez Ganda”, a traditional practice of appealing to the saints, which many also regard as a superstition. In the same survey, 44% said they believed in kala Jadoo (Black Magic) and 40% said they believed in palmistry.

The survey was carried out among a national sample of men and women from all the four provinces of the country comprising a cross section of people belonging to various age, income and education groups. More details on the survey are available at www.gallup.com.pk