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GALLUP PAKISTAN POLL FINDINGS ON

31% OF PAKISTANIS CLAIM THEY HAVE DONATED BLOOD BUT MOSTLY TO FAMILY AND FRIENDS

Results released on: July 20, 2001



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31% OF PAKISTANIS CLAIM THEY HAVE DONATED BLOOD BUT MOSTLY TO FAMILY AND FRIENDS: Gallup Survey

Islamabad, July 20, 2001

According to a recent survey by Gallup Pakistan 31% of Pakistani men and women claimed that at some point in their life they had the occasion to donate blood. A large majority of them to the tune of 87%, donated it to a member of the family or friend and a smaller number of 8% gave it to a charitable trust or blood donor organisation. The remaining 5% could not specify. The survey was conducted among a statistically representative sample of men and women across the rural and urban areas of all the four provinces of Pakistan. It included respondents belonging to various age, income, education and linguistic backgrounds. Researchers at Gallup have further analyzed that majority of blood donors are men, as the incidence of donating blood was 37% among men and 13% among women. But blood donation was higher in the rural compared to urban areas, where there might be a greater reliance on institutional availability of blood for patients. The survey also found out that 16% of the respondents had turned for seeking blood from a blood bank when they needed it for a family member.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among nearly 1500 statistically selected households in both urban and rural areas of all the four provinces of Pakistan. The sample comprised a cross section of various income, education and geographic segments. The text of this report can also be seen on the internet at: www.gallup.com.pk.