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GALLUP PAKISTAN POLL FINDINGS ON

Computers, TV and Telephone rated as the most remarkable inventions of the 20th Century .

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Computers, TV and Telephone rated as the most remarkable inventions of the 20th Century

Gallup Pakistan conducted a survey in December 1999 to research general perception of the greatest inventions of the 20th century. The respondents were asked the following questions: 'In your view what is the greatest invention of this century?' To this, 43% of a national urban sample of men and women mentioned computer while 10% named the television. Another 8% also opted for telephone as the most remarkable invention of the century. Interestingly 6% of the sample believed the atomic bomb was the greatest invention of the century and another 3% felt missiles deserved the distinction. Electricity was mentioned by 4% of the respondents. Sixteen of the sample mentioned miscellaneous items and 15% did not give any response to the question.

The survey was carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International among a cross section of more than 2000 men and women in the urban areas of all the four provinces of Pakistan. The error margin in a survey of this kind is around 3 percent at 95 percent confidence level. The complete text of Gallup weekly poll may be seen on the internet at www.gallup.com.pk.