



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

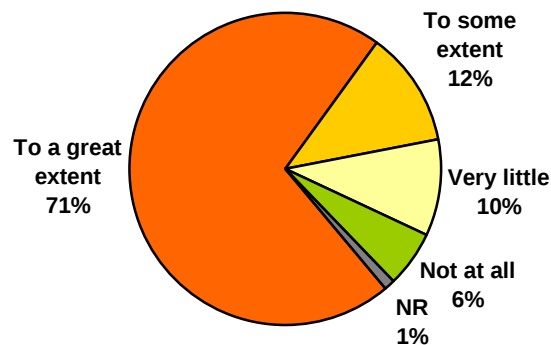
Half of the Nation (53 %) is Deprived of Electricity For More Than Eight Hours a Day: GILANI POLL / GALLUP PAKISTAN

Islamabad, July 21, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, load shedding has become one of the most serious problems Pakistanis seem to be struggling with in this scorching heat as majority of Pakistanis (83%) have claimed to be affected by this to a great or some extent. As the mercury level rises, the time slots of power outages have also increased. Half of the nation (53%) has claimed to live without electricity for more than 8 hours in a day, 28% said 6-8 hours, 12% said 3-5 hours while 8% seem to be without electricity for 1-2 hours every day.

A nationally representative sample of men and women from across the country were asked “*To what extent have you been affected by the recent intensity of heat and load shedding in the country?*” Majority (71%) claimed to have been affected to a great extent, 12% said to some extent and 10% claimed to have been affected very little. Only 6% of the respondents said they have not been affected by the heat intensity and load shedding to any extent where as 1% gave no response. The survey findings show that a proportionately higher percentage of urbanites (93%) as compared to their rural counter parts (76%) claimed to have been affected to a great or some extent by load shedding and scorching temperatures. It is also revealed that a higher number of respondents from Sindh and Balochistan feel affected by load shedding and heat related problems to a great extent.

“To what extent have you been affected by the recent intensity of heat and load shedding in the country?”



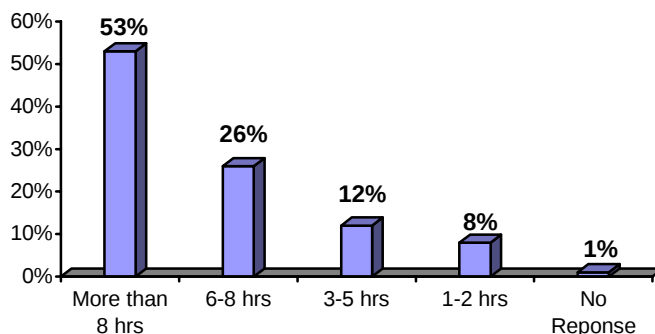
Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out how many hours do the people suffer from load shedding, the respondents were asked “*What is the usual duration of load shedding in your area?*” More than half of all Pakistanis (53%) claimed to be without electricity for more than 8 hours a day. Twenty eight percent (28%) claimed to

bare the brunt of load shedding for 6-8 hours, 12% said 3-5 hours while 8% seem to be without electricity for 1-2 hours every day. One percent (1%) gave no response.

While almost equal number of urbanites and ruralites claim to be out of power for 6-8 hours, a significantly higher percentage of ruralites than urbanites said they are without electricity for more than 8 hours.

“What is the usual duration of load shedding in your area?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2577 men and women in rural and urban areas of all four provinces of the country, during July 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:
Ms. Rabea Haque
Research Executive

Phone: +92-51-2655630
E-mail: rabea.haque@gallup.com.pk