

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON **PRIDE IN WORK**

Survey Dates: 15th & 16th March 2009
Results released on: April 22, 2009

Conducted in Pakistan by



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

More than 50 % Pakistanis Take Pride in their Work: GALLUP PAKISTAN / GILANI POLL

Islamabad, April 22, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of the Pakistanis are proud of what they do as 53% of the respondents say they take “A lot of” or “Somewhat” pride in their work.

When the respondents were asked “How much pride do you take in whatever work that you do?” twenty two percent (22%) of the respondents said they take “A lot of” pride in their work and 31% claimed to take “Somewhat” pride in their work. Twenty four percent (24%) said they take “Very little” pride in what they do while 22% of the respondents “Do not at all” take pride in whatever work that they do.

The data revealed that there is a proportionately higher tendency among men to take “A lot of” or “Somewhat” pride in their work and a proportionately higher tendency among women to not at all take pride in their work, as 28% gave that response compared to only 16% among men.

“How much pride do you take in whatever work that you do?”

A lot of	22%
Somewhat	31%
Very Little	24%
Not at all	22%
No Response	1%

Source: Gilani Poll conducted by Gallup Pakistan,

the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2624 men and women in rural and urban areas of all four provinces of the country during March 15-16, 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on Lifestyle related and other issues see website www.gallup.com.pk

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