

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

30% of Children and 20% of Adults were affected by Flue in August this year -

Results released on: - September 22, 2000



H-45, St.52,F-7/4, Islamabad, Pakistan. Tel +92-51-2655630, Fax +92-51-2655632,

Email: isb@gallup.com.pk

For more on Gallup Pakistan and Gallup International see websites www.gallup.com.pk and www.gallup-international.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

© 2009 All rights reserved by Gilani Foundation.

***30% of Children and 20% of Adults were affected by Flue in
August this year - September 22, 2000***

According to a recent survey by Gallup on the subject of Healthcare in Pakistan, approximately 30% of all children under the age of 5 were suffering from flue, bad cold or other mild respiratory illness in the month of August this year. Among adults over the age of 18, the comparable figure was approximately 20%. A nationally representative sample of more than 2500 households was asked if they had any children under the age of 5 and whether one or more of them had suffered from flue, bad throat or any respiratory problem during the past two weeks. Half of the sample was interviewed in July and the other identical half was interviewed in August. According to researchers on Healthcare at Gallup it is interesting to note that the prevalence of flue, bad throat and respiratory illness was nearly 30% higher in August compared to July for both children and adults.

Gallup Healthcare researchers have pointed out the need for more in-depth analysis of causes as a result of which at least 1 in 3 children and 1 in 5 adults were suffering from flue, bad throat and respiratory problems during the month of August.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among more than 2500 statistically selected households in both rural and urban areas of all the four provinces of Pakistan. The sample comprised a cross section of various income, education and geographic segments. The text of this report can also be seen on the internet at: www.gallup.com.pk