

MAJORITY PAKISTANIS [66%] HAVE A CABLE CONNECTION AT THEIR HOME.

Do you have a cable connection at your home?



MEDIA | TELEVISION

SOURCE: GALLUP AND GLASS SURVEYS SAMPLE SIZE: 3750

GALLUP
PAKISTAN



Opinion Poll
MEDIA
Television

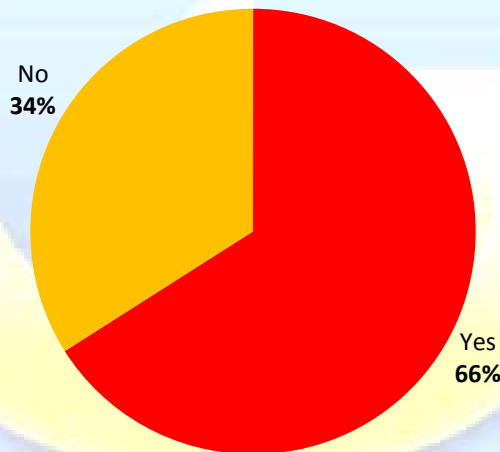
**Majority Pakistanis (66 %) have a cable connection at their home.
(GRF POLL)**

Islamabad, June 23, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 66% Pakistanis claim to have a cable connection at their home.

A nationally representative sample of men and women from across the four provinces was asked, “Do you have a cable connection at home?” In response to this question, 66% respondents said that they do have a cable connection at home, while 34% respondents said that they do not have a cable connection at home.

Question: “Do you have a cable connection at your home?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 5588 men and women in rural and urban areas of all four provinces of the country, during 20 January – 31 May, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees
Phone: +92-51-2655630
E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)