

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Majority Are Cautious in Adopting New Ideas and Changes: GILANI POLL /GALLUP PAKISTAN

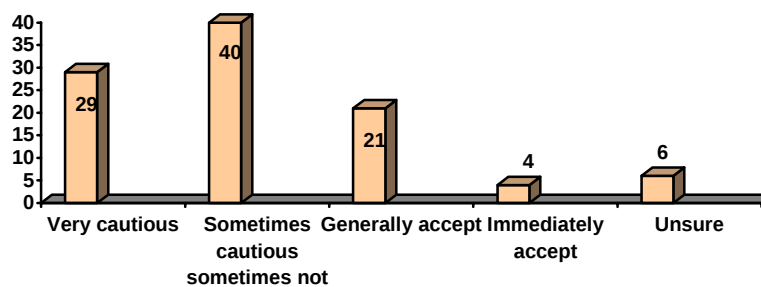
Islamabad, October 26, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, two thirds of all Pakistanis (69%) are generally cautious with regards to accepting new ideas and changes, they like to first observe and asses them before adopting them in their lives; 25% are a bit more quick to adopt new ideas as they claimed to generally or immediately accept them and 6% were unsure.

A nationally representative sample of men and women from across the country were asked “*Some people immediately accept and adapt new ideas and changes in the society, while others are more cautious and observe the new changes to asses them before accepting. What do you generally do?*” Forty percent (40%) claimed to be cautious in some matters and in others they are more accepting of new ideas and changes, 29% are extremely cautious, and 21% claimed to generally accept such changes. Only four percent (4%) of all respondents immediately accept where as 6% were unsure.

The findings of the survey show that while a proportionately higher percentage of rural respondents and older people claimed to be very cautious, a comparatively higher percentage of urbanites and men take the middle road where in some situations they quickly adopt the new changes and in other situations they take their time to get familiar with the new ideas.

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Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2753 men and women in rural and urban areas of all four provinces of the country, during October 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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