



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Good Education (29 %), Good Standard of Living (28 %) and a Good Job (21 %) Are the Top Priorities Parents Have For Their Children's Secure Future: GILANI POLL /GALLUP PAKISTAN

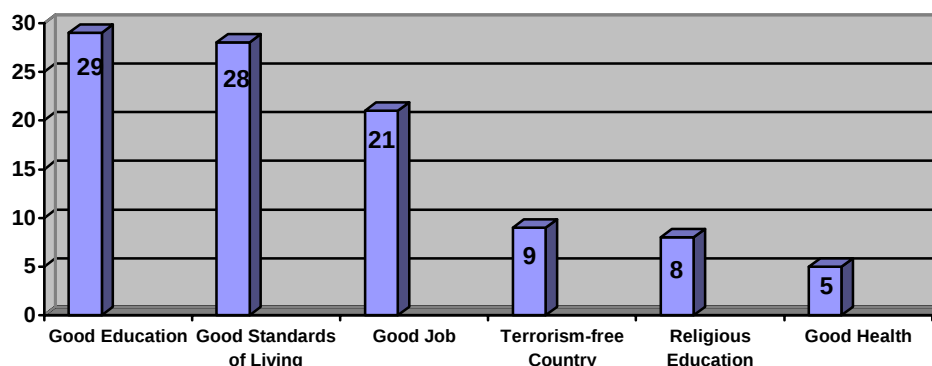
Islamabad, July 27, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than two thirds of Pakistanis (78%) perceive good education, good standard of living, and good job to be the most important things for their children's future. The remaining respondents believe living in a terrorism-free country (9%), religious education (8%) and good health (5%) to be the most essential.

A nationally representative sample of men and women from across the country were read out a list of things they would like the most for their children in the future, and asked “Which of these do you feel is the one most important for your children's future?” The respondents were asked to provide the single most important, from a list of generally desirable choices. The results show that the opinion was divided between those who said **Good Education** is the most essential thing (29%), 28% believe **Good Standard of Living** is the most important, and 21% claimed a Good Job will make their children's future secure. Amongst the remaining respondents, 9% would want their children to live in a **Terrorism-Free Country**, 8% said **Religious Education** is extremely important, and only 5% said **Good Health** is the most important thing for their children.

The data reveals that a proportionately higher percentage of urbanites perceive good education (35%), and living in a terrorism-free country (15%) to be essential for their children as compared to their rural counterparts for whom a good job (24%), and good standards of living is the most important.

“Which of these do you feel is the one most important for your children's future?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2683 men and women in rural and urban areas of all four provinces of the country, during July 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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