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Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

**MOST POPULAR PROFESSION FOR SON IS ARMY
OFFICER; IT IS BUSINESSMEN FOR A SON-IN-LAW AND
DOCTOR AS A NEIGHBOUR.**

Results released on: April 28, 2000



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***MOST POPULAR PROFESSION FOR SON IS ARMY OFFICER, IT IS
BUSINESSMEN FOR A SON-IN-LAW AND DOCTOR AS A
NEIGHBOUR - April 28, 2000***

According to a recent survey by Gallup Pakistan, the most popular profession for a son or younger brother is to be army officer. But the preferred profession is somewhat different for the spouse of a daughter or sister. The businessmen tops here. And when it comes to the choice of a neighbour, the top profession is a doctor with a religious leader as the second choice. A national urban sample of more than one thousand statistically selected men and women were asked three separate questions

1- If your son or brother is doing well in his studies what would you like him to choose as a profession upon completing studie?

2- If a girl/lady in your family is to be married, what would be your preference for the profession of her spouse?

3- If there was a vacant house in your neighbourhood, what profession would you like your new neighbour to belong to?

The respondents were asked to choose one from a list of 14 notable professions. The top five professions for the son were **Army officer: 18%; Businessmen: 17%; Doctor: 14%; Engineer: 11%; Government officer: 10%**. The top five professions for a son-in-law in the family were: **Businessman: 15%; Doctor: 13%; Engineer: 12%; Government service: 12%; Army officer: 9%**. For a neighbour the preferences were: **Doctor: 22%; Religious scholar: 12%; Government officer: 10%; Police officer: 9%**; while army officer, businessman and university professor all scored 6%. It is interesting to note that there are strong reservations about certain professions. Even though politician, police officer and journalist were listed in the fourteen professions from which the respondents were making a choice, these professions were chosen by a negligible number as preferred professions for sons or sons-in-law. However police officers were chosen by 9% as a neighbour, 5% chose politicians as a neighbour and 4% chose journalists.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among a representative sample of more than 1000 men and women in the major urban areas of the country. The sample included a cross section of people belonging to various age, income, education and linguistic backgrounds. The text of this report can also be seen on the internet at: www.gallup.com.pk

Question: If your son or brother gets good marks in school, then after completion of higher studies what would you wish for him to choose as profession?

Figures are Column percentages	
Army Officer	18%
Businessmen	17%
Doctor	14%
Engineer	11%
Government officer	10%
Others	30%

Question: If there is girl/lady in your home who is yet to be married, which profession would you wish for her spouse to belong to?

Figures are Column percentages	
Businessmen	15%
Doctor	13%
Engineer	12%
Government officer	12%
Army Officer	9%
Others	39%

Question: If there is a house vacant in your neighbourhood, what profession would you like your new neighbour to belong to?

Figures are Column percentages	
Doctor	22%
Religious Scholar	12%
Government officer	10%
Police Officer	9%
Army Officer	6%
Businessmen	6%
University Professor	6%
Others	29%

Source: Gallup Survey, April 2000