



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Almost Two Thirds (64 %) of Pakistanis Find it Acceptable to Celebrate Mother's or Father's Day: GILANI POLL /GALLUP PAKISTAN

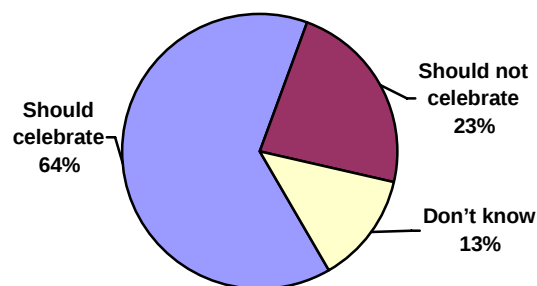
Islamabad, July 28, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, almost half of all Pakistanis (57%) have heard about father's day and mother's day celebrations, and 35% claim to have read about it. Majority (64%) is in the favor of, or find such special occasions celebrations acceptable. Twenty three percent (23%) believe it is a western custom and hence should not be copied by Muslims where as 13% were unsure about their stance.

A nationally representative sample of men and women from across the country were asked *"Recently father's day and mother's day were celebrated in Pakistan, as they were celebrated elsewhere in the world. Have you heard or read about them?"* Fifty seven percent (57%) said they have heard about them, and 35% claimed to have read about these days. Forty three percent (43%) have not heard about them and 64% claimed to have not read about mother's day or father's day's celebrations. It is seen that urbanites are more aware about these days compared to the ruralites.

To understand what people, who know about these two days, think about celebrating these occasions as Muslims, the respondents were asked *"Some people think that occasions such as mother's day celebrations are western concepts and therefore should not be celebrated by Muslims. Whereas others believe Muslims can also celebrate these days. What is your view point?"* Majority (64%) claimed that these special days should be celebrated while 23% of the respondents believe otherwise. Twelve percent (13%) were unsure. The data reveals that almost equal percentage of people across all demographics support celebrating mother's or father's day.

"Some people think that occasions such as mother's day celebrations are western concepts and therefore should not be celebrated by Muslims. Whereas others believe Muslims can also celebrate these days. What is your view point?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2683 men and women in rural and urban areas of all four provinces of the country, during July 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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