

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

92 % Believe Procreation is Important for the Continuation of Mankind: GILANI POLL /GALLUP PAKISTAN

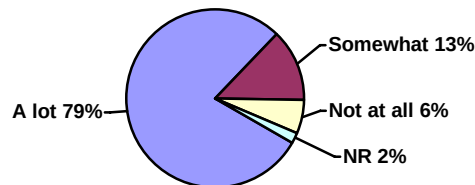
Islamabad, September 28, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, procreation is believed to be imperative for the continuation of mankind by majority of all Pakistanis. Ninety two percent (92%) said that having children is very or at least somewhat important where as only 6% believe otherwise and 2% gave no response.

A nationally representative sample of men and women from across the country were asked “*In your personal view, how important is it to have children for the continuation of mankind?*” Seventy nine percent (79%) believe it is extremely essential to have one’s own children, 13% claimed it is somewhat important, where as 6% think it is not at all important for people to have children. Two percent (2%) of the respondents gave no response.

The data reveals that almost everyone regard having children as extremely essential for the continuation of mankind. However it is also seen that interestingly a proportionately higher percentage of women (10%) as compared to their male counterparts (4%) are of the view that procreation is not important.

“In your personal view, how important is it to have children for the continuation of mankind?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2754 men and women in rural and urban areas of all four provinces of the country, during September 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:
Ms. Saadia Khalid
Assistant Manager (Research)

Phone: +92-51-2655630
E-mail: saadia.khalid@gallup.com.pk