

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON **GLOBAL WARMING**

Survey Dates: 19th & 20th April, 2009
Results released on: April 29, 2009

Conducted in Pakistan by



And released by



Affiliated with





Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

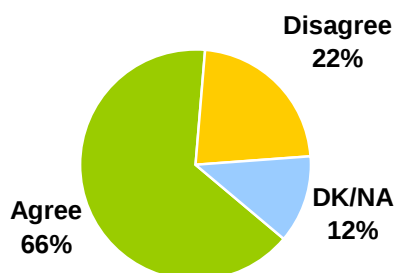
Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

66 % in Pakistan believe Global Warming affects them personally: GILANI POLL / GALLUP PAKISTAN

Islamabad, April 29, 2009

Global warming is recognized as a serious threat by a large majority of Pakistani citizens. Two thirds perceive that it has a serious impact on the area where they live (66%), according to a recent Gilani poll, conducted in Pakistan by Gallup Pakistan, affiliated with Gallup International Association. Moreover, the survey also shows that 81% of surveyed people in the country declare they are taking measures to protect the environment.

“Global warming is having a serious impact now in the area where I live
Agree vs. Disagree



The recent Gilani Poll asked the country's citizens whether they thought that global warming is having a serious impact now in the area where they live. Sixty six percent (66%) agreed, whilst 22% felt the opposite way.

Respondents were asked whether their household takes any of six different possible actions aimed at protecting the environment: 81% of surveyed citizens declared they implement at least one of them. The most frequent actions taken by Pakistanis are recycling or creating less waste (40%), using less energy in the house (27%) and using less water (20%). Other than that 12% use fewer batteries or replace common batteries with rechargeable batteries, 9% use less spray products or use spray products that don't affect the ozone. Overall, 12% do not take any of the above measures and 7% did not answer the question.

Awareness about Global climate change and its impact on human life has been increasing in the past few years. Recent global surveys reveal that environmental problems are being taken seriously by people across the globe. In 2007, a [Gallup International survey](#) conducted in 57 countries showed that two thirds in the world believe Global Warming is having a serious impact on the area where they live. In 2008, a 22 country survey conducted by GlobeScan showed that more than 60% perceive increasing air and water pollution, depletion of natural resources and Global Warming as serious environmental problem. Gallup Pakistan participated in both of these global surveys, keeping Pakistan on the global radar on environmental concerns.

“Does your household take any of the following actions to help protect the environment?”

Step/Action	%
Recycling/creating less waste	40
Using less energy (gas ,electricity) in the house	27
Using less water	20
Using fewer batteries/ replace Common batteries with rechargeable batteries	12
Using less spray products/ Using Spray products that don't affect the ozone	9
Using a car less/take more public Transport	3
None	12
DK/ NA	7

Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was releases by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2915 men and women in rural and urban areas of all four provinces of the country during April 19-20, 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on environment related and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Rabea Haque
Research Executive

Phone: +92-51-2655630
E-mail: rabea.haque@gallup.com.pk