

TWO OUT OF THREE PAKISTANIS [67%] CLAIM TO HAVE A PERSONAL MOBILE PHONE.

Do you have a personal mobile phone?



INFORMATION TECHNOLOGY | MOBILES/TELECOM

SOURCE: GALLUP AND DEANE SURVEYS. SAMPLE SIZE: 5381



Opinion Poll
INFORMATION TECHNOLOGY
Mobiles / Telecom

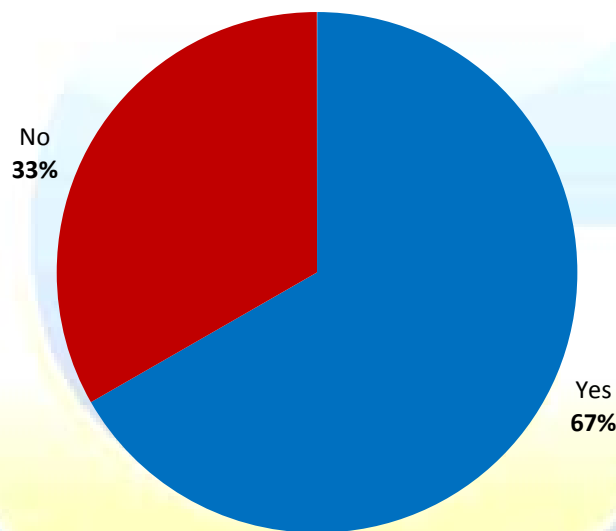
Two out of three Pakistanis (67%) claim to have a personal mobile phone. (GRF POLL)

Islamabad, June 29, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, two out of three Pakistanis (67%) claim to have a personal mobile phone.

A nationally representative sample of men and women from across the four provinces were asked, “Do you have a personal mobile phone?” In response to this question, 67% respondents said that they did have a personal mobile phone, while 33% said that they did not have a personal mobile phone.

Question: “Do you have a personal mobile phone?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 5588 men and women in rural and urban areas of all four provinces of the country, during January 20 – May 31, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday, June 29, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)