

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

Inflation

Results released on: September 3, 1999



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*A MAJORITY IS COPING WITH INFLATION BY CHANGING THEIR
CONSUMPTION PATTERNS AND WAY OF LIFE: -
September 3, 1999*

Nearly Eighty-four (84%) percent of the respondents in a national urban survey say they are feeling the pinch of inflation. Around one third (36%) of them say they are fighting inflation by reducing their consumption, around one fifth (19%) say they are trying to switching to lower price alternatives while 39% say they are trying to increase their earnings. Six (6%) percent did not give a response. These findings have emerged from a national urban survey conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. The survey was conducted among more than 1000 statistically selected men and women of different income, educational and age backgrounds spread all over the four provinces of Pakistan. The error margin is around 3% at 95% confidence level.

The Gallup survey further reveals that a majority of respondents (63%) blamed the government as being responsible for inflation. Only 12% blamed the businessmen, 10% blamed the public trend of living beyond ones means, 8% attributed inflation to international factors, while 6% said inflation was caused by the money sent from abroad by overseas Pakistanis.

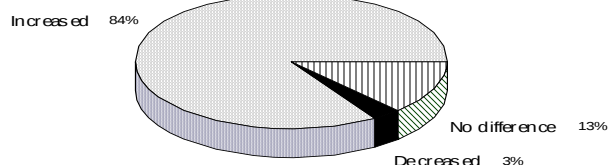
It is notable that compared to twenty years ago nearly twice as many people are today blaming the government for inflation. In an identical survey conducted by Gallup Pakistan in 1979, only 32% of the respondents blamed the government for inflation while a majority at that time (37%) put the blame for inflation on the business community. The complete text of Gallup weekly poll may be seen on the internet at www.gallup.com.pk

Question: In your view has inflation increased recently, decreased or is there no difference?

	<u>Percent of Respondents</u>
Increased	84%
Decreased	3%
No difference	13%

Source: Gallup Survey, Pakistan

Question: In your view has inflation increased recently, decreased or is there no difference?



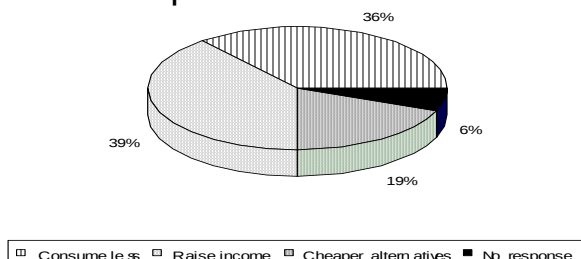
Source: Gallup Survey, Pakistan

Question: What measures have you taken to cope with inflation?

	<u>Percent of Respondents</u>
Reducing level of consumption	36%
Trying to enhance income	39%
Use of alternate commodities	
No Response	6%

Source: Gallup Survey, Pakistan

Question: What measures have you taken to cope with inflation?



Source: Gallup Survey, Pakistan

Question: Whom do you consider as most responsible for inflation?

	<u>1999</u>	<u>1979</u>
Businessman/Industrialist	12%	
Government	63%	32%
Extravagance of people	10%	
Global reasons	8%	7%
Overseas remittances	6%	5%

Source: Gallup Survey, Pakistan

Question: Whom do you consider as most responsible for inflation?

