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GALLUP PAKISTAN POLL FINDINGS ON

ONE IN EIGHT HAVE WEAK EYE SIGHT AND WEAR GLASSES.

Results released on: March 30, 2001



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ONE IN EIGHT HAVE WEAK EYE SIGHT AND WEAR GLASSES.

Islamabad, March 30, 2001

According to a recent survey by Gallup Pakistan nearly one out of eight Pakistanis under the age of forty wear glasses because of weak eye sight. Among those above the age of forty the need for reading glasses is a normal aging phenomenon. However barely half of men and women in that age group say they use reading glasses. One of the reasons for this is low level of literacy among this age group which is lower than the national average, which makes reading glasses less of a need. Nearly 12% of men and women in the rural and urban areas of the country say they sometimes use dark glasses for protection against the sun.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among more than 1500 statistically selected households in both rural and urban areas of all the four provinces of Pakistan. The sample comprised a cross section of various income, education and geographic segments. The text of this report can also be seen on the internet at: www.gallup.com.pk.