



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Views on Methods of Social Change: GILANI POLL / GALLUP PAKISTAN

Islamabad, June 30, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, public attitude is divided on how best to change and improve society. A third of Pakistanis subscribe to revolutionary views, another third support gradual reform and the remaining third want the status quo to remain. Interestingly, men showed a proportionately higher preference for revolutionary change while women claimed to equally support both revolution and gradual reformation for bringing change in society.

A nationally representative sample of men and women from across the country were read out three basic attitudes towards changing and improving society and asked which in their opinion is better. A third of the respondents, 37%, agree that **"Our society needs a complete change through revolution"** and another third, 35%, agree that **"Society needs to be changed gradually through reforms"**. The remaining 20% of the respondents believe that **"Instead of talking about revolution and change, the existing society should be improved"** and 9% were unsure or did not respond.

Amongst men, majority (40%) believes that a revolution is required; amongst women equal percentage (33%) support both revolution and gradual change. The results also indicate that a slightly higher percentage of respondents in the 50+ yrs age group think society can best be changed through gradual reform.

"In our society there are three basic kinds of attitudes amongst people. Which of the following attitudes do you think is better?"

Our society needs a complete change through revolution	37%
Society needs to be changed gradually through amendments	35%
Instead of talking about revolution and change, the existing society should be improved	20%
Don't know/No response	9%

*Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)*

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2759 men and women in rural and urban areas of all four provinces of the country, during April 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social related and other issues see website www.gallup.com.pk

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