



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

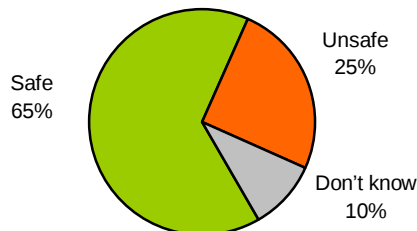
Majority (65 %) Believe the Water they Drink is Safe: GILANI POLL /GALLUP PAKISTAN

Islamabad, July 31, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, two thirds of all Pakistanis (65%) believe their drinking water is safe. Consequently, 67% do not use any method to purify their drinking water. However, 25% think the water they drink is unsafe since it has a bad color, odor, taste and causes infections.

A nationally representative sample of men and women from across the country were asked what they think about the quality of their drinking water. Majority (65%) perceive their drinking water to be safe, where as 25% of the respondents believed otherwise. Ten percent (10%) were unsure. Interestingly, a comparatively higher percentage of ruralites (71%) claimed their drinking water was safe as compared to their urban counterparts (53%).

“Do you think the water you use for drinking in your household is safe or unsafe?”

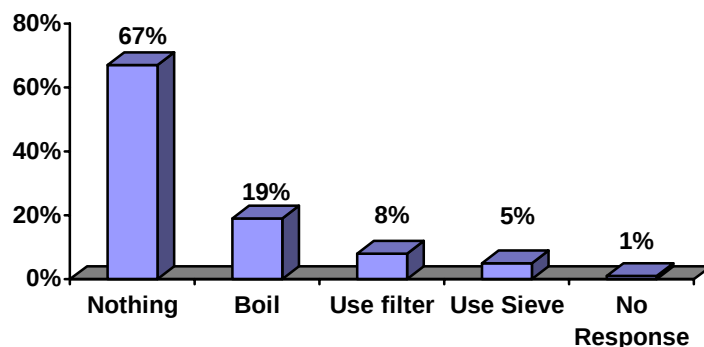


Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow-up question, respondents who believed their drinking water is unsafe were asked why they thought so. The majority of respondents said they think their drinking water is not safe because it has a bad colour (29%), gives stomach infections (26%) and has an unpleasant smell (24%). Eighteen percent (18%) said the water they drink has a bad taste and 3% gave other reasons. Only 1% gave no response.

To understand the kinds of preventive measures being taken by the public, respondents were asked if they used any method to purify their drinking water. Surprisingly, two thirds (67%) do not purify water before drinking while the remaining 32% claimed to boil water (19%), use a filter (8%), or pass the water through a sieve (5%). One percent (1%) gave no response.

“Which of the following methods do you use to purify drinking water?”



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the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2683 men and women in rural and urban areas of all four provinces of the country, during July 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on government policies and other issues see website www.gallup.com.pk

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