

Voice of the People™ TRENDS IN DEMOCRACY

Findings from a 55 nation poll covering all continents

Conducted in Pakistan by
Pakistan Institute of Public Opinion
The Pakistani Affiliate of



Voice of the People™

TRENDS IN DEMOCRACY

Not to be published before November 4th – US Presidential Elections

KEY FINDINGS

As the world closely follows the development of the US Presidential election campaign, strong criticism persists regarding the functioning of democracy: nearly half of world citizens think elections in their country are not free and fair and six in ten declare they are not ruled by the will of the people. These findings come from the results of the Voice of the People™ 2008, a regular Gallup International global survey, conducted across more than 55 countries and which interviewed in excess of 58,600 people between June and early September 2008, thus representing the views of more than 1.5 billion global citizens. In Pakistan, the survey was conducted by Pakistan Institute of Public Opinion, the Pakistani Affiliate of Gallup International.

Main Findings

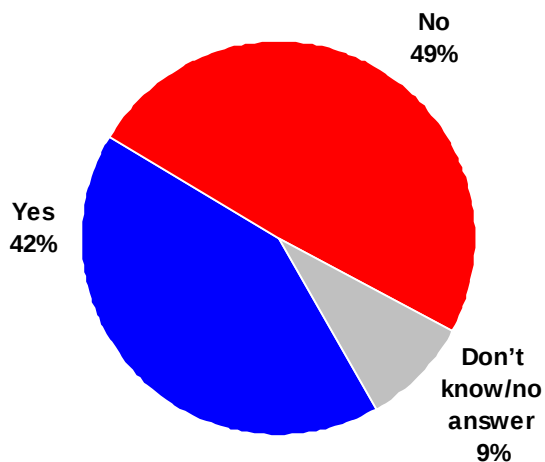
- Nearly half of world citizens (49%) have doubts regarding **the freedom and fairness of elections held in their countries whilst four in ten are optimistic about this** (42%). Respondents in Western Europe are by far the most optimistic, whereas criticism is strongest in Africa and Eastern & Central Europe.
- 64% declare that **their country is not ruled by the will of the people**. This feeling is the strongest in Eastern & Central Europe and America.
- In the **United States**, where presidential elections are being held today, 46% of citizens in the United States feel that elections in their country are not free and fair, against 43% who are confident on this matter. In addition, two tiers of US citizens (66%) think the country is not ruled by the will of the people, with just 21% of positive answers. (For further information on US results, please see page 10 of this press release).

Free and Fair Elections

Nearly half of world citizens (49%) think elections in their countries are **not free and fair**, whereas slightly more than four in ten (42%) interviewees believe in the transparency of their electoral system. Compared to last years results, the proportion of respondents who express negative opinions about how elections are held in their country has increased by 2 percentage points, in coincidence with a fall of 5 percentage points in the number of positive mentions.

The analysis of sociodemographic groups shows that age is a relevant factor, with young people being more critical about elections: whilst five in ten respondents above 51 years-old believe elections are free and fair in their country, this is the opinion of only 37% among those under 30. When it comes to gender, men tend to be more optimistic on this matter than women, with 44% of them giving positive opinions against 40% of female respondents. Education also plays a role: 46% of people with high level education believe in the transparency of elections, compared to just 37% of those with basic or no education at all (who have also a higher level of “don’t know”). The likelihood of positively rating the elections also grows amongst high income respondents (65% vs. 54% of poor people).

“Do you feel that elections in your country are free and fair?”



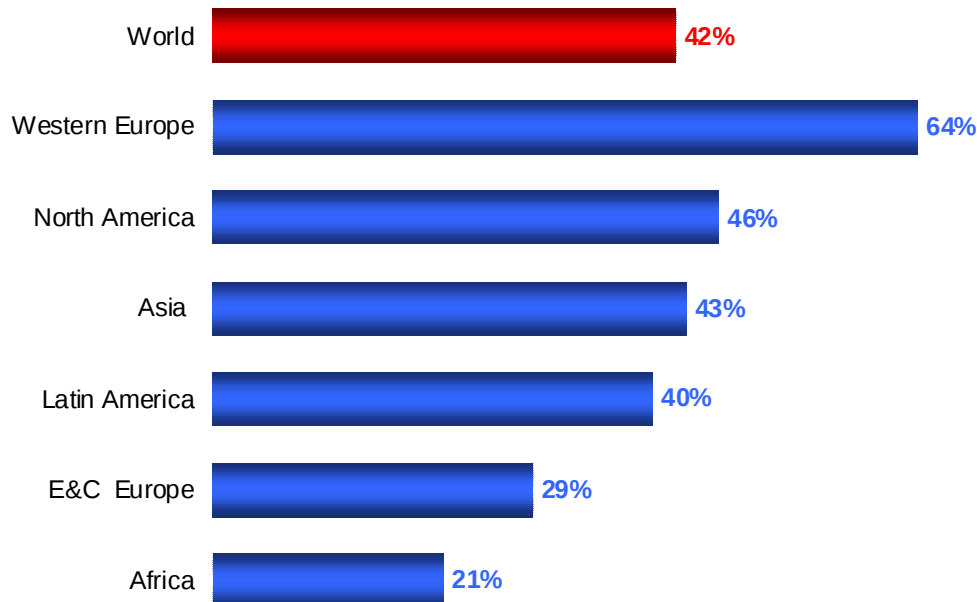
Source: Gallup International Association – Voice of the People™ 2008

Important divergences exist across regions: whilst six in ten Western Europeans (64%) trust their electoral processes, a similar proportion expresses doubts about it in Eastern & Central Europe (57%), Africa (63%) and Latin America (55%). Finally, the survey shows divided opinions in Asia (Yes: 43%; No: 50%) and North America (Yes: 46%; No: 43%).

As mentioned above, Western Europe is by far the region with the strongest feeling that elections are free and fair. Nine of the ten countries with the highest confidence in free and fair elections belong to this continent: with the most positive countries being found in that region: the list includes Denmark (86%), Sweden (81%), Netherlands (79%), Norway (76%), Finland (75%), Luxembourg (75%), Portugal (70%), Switzerland (70%) and Iceland and Spain (69%), the only country outside the region being Canada (70%). On the opposite side, Eastern & Central Europe, Africa and Asia have the countries with the lowest proportions of positive answers: Ukraine (9%), Bulgaria (11%), Nigeria (17%), Cameroon (21%), Bosnia and Herzegovina (22%), Moldova (24%), Philippines (26%), Russia (27%), Pakistan (28%), Albania (28%),

It is also interesting to note that, in North America, Canadian citizens expressed a significantly higher trust in elections than their neighbours from the US (70% vs. 43%, respectively).

**People who think that elections in their country are free and fair
– by region –**



Source: Gallup International Association – Voice of the People™ 2008

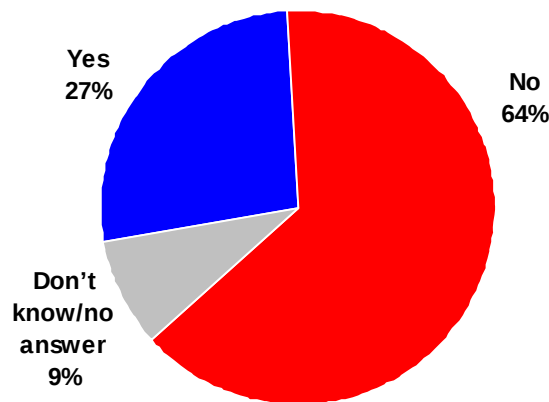
The countries where the level of trust in elections grew the most compared to last year results were Poland (66%, +25 points), Colombia (57%, +22 points) and Pakistan (28%, +12 points). Conversely, the highest decreases were recorded in Bulgaria (11%, -22 points), Bosnia and Herzegovina (22%, -19 points).

Government of the People, by the People

Six in ten world citizens (64%) do not think they are ruled by **the will of the people**, whilst less than half this figure (27%) has a positive opinion on the subject. These figures are in line with the results of the 2007 survey, with a slight increase in the number of those who do not feel represented (+1 point) and a decline of those more optimistic (-4 points).

Respondents who feel their government does not follow the people's will outnumber in all regions those who think the contrary. The strongest criticism can be found in Eastern & Central Europe, (No: 71%). Then follows North America (65%), Latin America (64%), Western Europe (61%), Asia (61%) and Africa (58%).

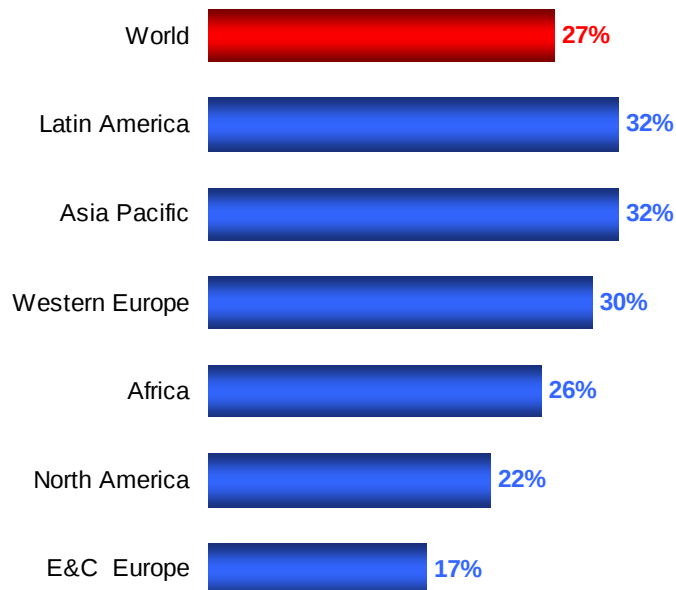
“Would you say that your country is governed by the will of the people?”



Source: Gallup International Association – Voice of the People™ 2008

Comparing results by country with the previous wave of the Voice of the People™ survey, the highest increases were recorded in Venezuela (69%, +18 points), Panama (36%, +14 points), Pakistan (29%, +10 points), and Colombia (44%, +9 points), whilst the biggest falls happened in Senegal (19%, -36 points), Iceland (31%, -25 points), Hong Kong (39%, -18 points), Sweden (33%, -16 points), and Greece (20%, -15 points).

**People who agree their country is governed by the will of the people
– by region –**



Source: Gallup International Association – Voice of the People™ 2008

The Political Stability Matrix & Index

Over repeated surveys, we have analyzed in depth the possible combinations of responses to these two questions:

“Are elections in your country free and fair?” and ***“Is your country governed by the will of the people?”***

Four categories are established —as shown in the following chart: The *Pillars of Democracy*, the *Disillusioned*, the *Malcontents* and the *Outsiders*. In this way, we can measure support for democracy – both the process and the outcome.

The strongest supporters - the **Pillars of Democracy** - believe elections are free and fair AND the country is governed by the will of the people. The **Disillusioned** acknowledge that elections are free and fair but do not think the will of the people governs the country. For the **Malcontents**, neither does the democratic system work (i.e. elections are NOT free and fair) nor does the result – they do not believe the country is governed by the will of the people. Finally, the smallest group – the **Outsiders** believe elections are NOT free and fair, but finally the country is governed by the will of the people.

The Political Stability Matrix

		Governed by the will of the people	
		Yes	No
Elections are free and fair	Yes	The Pillars of Democracy	The Disillusioned
	No	The Outsiders	The Malcontents

Source: Gallup International Association – Voice of the People™ 2008

We started measuring attitudes to democracy using this analysis in late 1999, since when there has been a decline in the strongest supporters of democracy – the Pillars. In 1999, this group of ardent democrats accounted for 32% of the world's population as measured in the survey. In the current study they are 20% - a drop of 12 points. Meanwhile, the least enthusiastic group for democracy – the Malcontents - has grown 3 points from 38% of the total global population in 1999 to 41% of today.

Comparing the present results with those of 2007, we see that the world figure for the Pillars of Democracy (20%) in 2008 has experienced a downturn of 7 points from 27% in 2007 and the number of Malcontents (41%) has fallen by 3 points from 44% in 2007. The Disillusioned diminished by 4 points and the Outsiders grew by 1 point.

The Political Stability Matrix (%)

		Governed by the will of the people	
		Yes	No
Elections are free and fair	Yes	The Pillars of Democracy Western Europe: 26 Asia: 23 Latin America: 20 North America: 19 Africa: 15 E&C Europe: 13 World: 20	The Disillusioned Western Europe: 33 Asia: 18 Latin America: 18 North America: 22 Africa: 6 E&C Europe: 14 World: 19
	No	The Outsiders Western Europe: 3 Asia: 8 Latin America: 10 North America: 2 Africa: 10 E&C Europe: 3 World: 6	The Malcontents Western Europe: 24 Asia: 40 Latin America: 44 North America: 36 Africa: 50 E&C Europe: 52 World: 41

Source: Gallup International Association – Voice of the People™ 2008

The *Malcontents* is the predominant group in all regions except Western Europe, where a majority of respondents can be qualified as *Disillusioned*.

The regions with the highest proportions of *Pillars of Democracy* – the most optimistic group - are Western Europe (26%) and Asia (23%). The *Disillusioned* are most frequently found in Western Europe (33%), North America (22%), Asia (18%) and Latin America (18%). As to the *Outsiders*, this group reaches one in ten surveyed citizens in Latin America (10%), Africa (10%), and Asia (8%). Finally, the most pessimistic group, the *Malcontents* are more frequent in Eastern & Central Europe (52%), and Africa (50%).

The Political Stability Index

The four categories can be combined into an aggregated analysis to provide An Index of Political Stability that ranges between 100 and – 100 and is calculated in the following way:

$$\text{Pillars of Democracy} + \text{Disillusioned} - \text{Malcontents} = \text{"Political Stability Index"}$$

Political Stability Index						
Region	PSI 2003	PSI 2004	PSI 2005	PSI 2007	PSI 2008	2008 vs. 2007
World	14	12	5	7	-2	-9
Western Europe	49	62	42	50	35	-15
North America	29	47	18	4	5	+1
Asia	3	2	-8	-3	1	+4
Latin America	-2	-21	-20	11	-6	-17
E&C Europe	-39	-37	-25	-28	-25	+3
Africa	-44	-25	-19	-13	-29	-16

Source: Gallup International Association – Voice of the People™ 2003-2008

The World's PSI value has fallen 9 points since last year's survey to its first negative score (-2 points). Three regions - Western Europe (35), North America (5) and Asia (1) – are above this value. Coming next, PSI is -6 in Latin America, -25 in Eastern & Central Europe and -29 in Africa.

The countries with the highest PSI values are mainly from Western Europe: Denmark (67), Netherlands (61), Sweden (58), Luxembourg (51), Norway (50), Switzerland (50), Finland (48), and Spain (47). The list includes also, from Africa, Ghana (48) and, from Latin America, Bolivia (48),

In contrast, the lowest scores were recorded in Ukraine (-65), Bulgaria (-60), Bosnia and Herzegovina (-42), Cameroon (-41), Moldova (-38), Nigeria (-35), Russia (-30), Philippines (-30), Mexico (-28), and Croatia (-24).

Survey results in the United States

According to the opinions collected in this poll, 43% of citizens in the United States feel that elections in their country are free and fair, whereas 46% think the opposite. The percentage of positive answers is 1 point above the world's average (42%) and 3 points behind of the region's level (46%). From all the surveyed countries, the US ranks 37th of 55, and is 27 points behind the percentage of Canada (70%).

When it comes to assessing whether the country is ruled or not by the will of the people, two out of three US citizens (66%) think this is not the case, whilst 21% are optimistic on this aspect. The US ranks 42nd in the list of 55 surveyed countries with more positive opinions, being 6 points below the world's average and 5 points below its Canadian neighbours.

Applying the Political Stability Matrix to this country, the prevalent group is, at 39%, the *Malcontents* (who hold negative opinions about the transparency of elections and are sceptical about their country being ruled by the will of the people). Two in ten (21%) are *Disillusioned* (those for who elections are free and fair but do not think the will of the people governs the country), and a similar proportion (18%) corresponds to the *Pillars of Democracy* (people who believe elections are free and fair and that the country is governed by the will of the people). Finally, just 3% of the surveyed citizens in the US can be qualified as *Outsiders* (respondents who perceive elections as not being free and fair, but finally think the country is governed by the will of the people).

-----ends-----

Survey results by country:

Africa

- According to the opinions collected in this poll, 21% of citizens in **Cameroon** feel that elections in their country are free and fair, a percentage that is 21 points below the world's average (42%) and the same that the region's level (21%). From all the surveyed countries, Cameroon ranks 52nd out of the 55 and is in the 3rd place within the 4 African countries covered. When it comes to assessing whether the country is ruled by the will of the people, Cameroon (17%) ranks 46th in the list of surveyed countries with more positive opinions about this matter, being 10 points above the world's average. Within Africa, this country ranks 4th, 9 points below the regional average. The proportion of respondents who think that elections in Cameroon are free and fair has risen 9 points since the last survey conducted in 2007. It is advisable to note that the sample used in this country is representative of the main cities only.
- According to the opinions collected in this poll, 65% of citizens in **Ghana** feel that elections in their country are free and fair, a percentage that is 23 points above the world's average (42%) and 44 points ahead of the region's level (21%). From all the surveyed countries, Ghana ranks 14th out of the 55, and is in the 1st place within the 4 African countries covered. When it comes to assessing whether the country is ruled by the will of the people, Ghana (69%) ranks 2nd in the list of surveyed countries with more positive opinions about this matter, being 42 points above the world's average. Within Africa, this country ranks 1st, 43 points above the regional average. It is advisable to note that the sample for this country is representative of the urban population only.
- According to the opinions collected in this poll, 17% of citizens in **Nigeria** feel that elections in their country are free and fair, a percentage that is 25 points below the world's average (42%) and 4 points behind of the region's level (21%). From all the surveyed countries, Nigeria ranks 53rd out of the 55, and is in the 4th place within the 4 African countries covered. When it comes to assessing whether the country is ruled by the will of the people, Nigeria (23%) ranks 40th in the list of surveyed countries with more positive opinions about this matter, being 4 points above the world's average. Within Africa, this country ranks 2nd, 3 points below the regional average.
- According to the opinions collected in this poll, 39% of citizens in **Senegal** feel that elections in their country are free and fair, a percentage that is 3 points below the world's average (42%) and 18 points ahead of the region's level (21%). From all the surveyed countries, Senegal

ranks 38th out of the 55, and is in the 2nd place within the 4 African countries covered. When it comes to assessing whether the country is ruled by the will of the people, Senegal (19%) ranks 44th in the list of surveyed countries with more positive opinions about this matter, being 8 points above the world's average. Within Africa, this country ranks 3rd, 7 points below the regional average. It is advisable to note that the sample used in this country is representative of the urban population only.

Asia

- According to the opinions collected in this poll, 62% of citizens in **China** feel that elections in their country are free and fair, a percentage that is 20 points above the world's average (42%) and 19 points ahead of the region's level (29%). From all the surveyed countries, China ranks 16th out of 55, and is in the 1st place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, China (71%) ranks 1st in the list of surveyed countries with more positive opinions about this matter, being 44 points above the world's average. Within Asia , this country ranks 1st, 39 points above the regional average. It should be noted that the sample used in China is representative of the main cities only and was conducted online.
- According to the opinions collected in this poll, 50% of citizens in **Hong Kong** feel that elections in their country are free and fair, a percentage that is 8 points above the world's average (42%) and 7 points ahead of the region's level (43%). From all the surveyed countries, Hong Kong ranks 29th out of 55, and is in the 5th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Hong Kong (39%) ranks 14th in the list of surveyed countries with more positive opinions about this matter, being 12 points above the world's average. Within Asia , this country ranks 4th, 7 points above the regional average.
- According to the opinions collected in this poll, 48% of citizens in **India** feel that elections in their country are free and fair, a percentage that is 6 points above the world's average (42%) and 5 points ahead of the region's level (43%). From all the surveyed countries, India ranks 32nd out of 55, and is in the 7th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, India (42%) ranks 11th in the list of surveyed countries with more positive opinions about this matter, being 15 points above the world's average. Within Asia , this country ranks 3rd, 10 points above the regional average. It should be noted that the sample used in India is representative of the main cities only.

- According to the opinions collected in this poll, 47% of citizens in **Indonesia** feel that elections in their country are free and fair, a percentage that is 5 points above the world's average (42%) and 4 points ahead of the region's level (43%). From all the surveyed countries, Indonesia ranks 34th out of 55, and is in the 9th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Indonesia (31%) ranks 25th in the list of surveyed countries with more positive opinions about this matter, being 4 points above the world's average. Within Asia , this country ranks 7th, 1 points below the regional average. It should be noted that the sample used in this country is representative of the main cities only.
- According to the opinions collected in this poll, 49% of citizens in **Japan** feel that elections in their country are free and fair, a percentage that is 7 points above the world's average (42%) and 6 points ahead of the region's level (43%). From all the surveyed countries, Japan ranks 31st out of 55, and is in the 6th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Japan (27%) ranks 33rd in the list of surveyed countries with more positive opinions about this matter, being the same as the world's average. Within Asia , this country ranks 10th, 5 points below the regional average.
- According to the opinions collected in this poll, 62% of citizens in **Malaysia** feel that elections in their country are free and fair, a percentage that is 20 points above the world's average (42%) and 19 points ahead of the region's level (43%). From all the surveyed countries, Malaysia ranks 16th out of 55, and is in the 1st place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Malaysia (58%) ranks 4th in the list of surveyed countries with more positive opinions about this matter, being 31 points above the world's average. Within Asia , this country ranks 2nd, 26 points above the regional average.
- According to the opinions collected in this poll, 28% of citizens in **Pakistan** feel that elections in their country are free and fair, a percentage that is 14 points below the world's average (42%) and 15 points behind of the region's level (43%). From all the surveyed countries, Pakistan ranks 46th out of 55, and is in the 10th place within the 11 Asian countries covered. The proportion of respondents who think that the country is governed by the will of the people has increased 10 points since the last survey conducted in 2007. When it comes to assessing whether the country is ruled by the will of the people, Pakistan (29%) ranks 29th in the list of surveyed countries with more positive opinions about this matter, being 2 points above the

world's average. Within Asia, this country ranks 9th, 3 points below the regional average. The proportion of respondents who think that elections in Pakistan are free and fair has risen 12 points since the last survey conducted in 2007.

- According to the opinions collected in this poll, 26% of citizens in **Philippines** feel that elections in their country are free and fair, a percentage that is 16 points below the world's average (42%) and 17 points behind of the region's level (43%). From all the surveyed countries, Philippines ranks 49th out of 55, and is in the 11th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Philippines (32%) ranks 23rd in the list of surveyed countries with more positive opinions about this matter, being 5 points above the world's average. Within Asia , this country ranks 5th, in line with the regional average.
- According to the opinions collected in this poll, 55% of citizens in **Singapore** feel that elections in their country are free and fair, a percentage that is 13 points above the world's average (42%) and 12 points ahead of the region's level (43%). From all the surveyed countries, Singapore ranks 24th out of 55, and is in the 3rd place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Singapore (32%) ranks 24th in the list of surveyed countries with more positive opinions about this matter, being 5 points above the world's average. Within Asia Pacific, this country ranks 5th, in line with the regional average.
- According to the opinions collected in this poll, 53% of citizens in **South Korea** feel that elections in their country are free and fair, a percentage that is 11 points above the world's average (42%) and 10 points ahead of the region's level (43%). From all the surveyed countries, South Korea ranks 25th out of 55, and is in the 4th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, South Korea (12%) ranks 51st in the list of surveyed countries with more positive opinions about this matter, being 15 points above the world's average. Within Asia Pacific, this country ranks 11th, 20 points below the regional average.
- According to the opinions collected in this poll, 48% of citizens in **Thailand** feel that elections in their country are free and fair, a percentage that is 6 points above the world's average (42%) and 5 points ahead of the region's level (43%). From all the surveyed countries, Thailand ranks 32nd out of 55, and is in the 7th place within the 11 Asian countries covered. When it comes to assessing whether the country is ruled by the will of the people, Thailand

(30%) ranks 27th in the list of surveyed countries with more positive opinions about this matter, being 3 points above the world's average. Within Asia Pacific, this country ranks 8th, 2 points below the regional average.

Eastern & Central Europe

- According to the opinions collected in this poll, 28% of citizens in **Albania** feel that elections in their country are free and fair, a percentage that is 14 points below the world's average (42%) and 1 point behind of the region's level (29%). From all the surveyed countries, Albania ranks 46th out of 55, and is in the 9th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Albania (18%) ranks 45th in the list of surveyed countries with more positive opinions about this matter, being 9 points below the world's average. Within Eastern & Central Europe, this country ranks 7th, 1 point above the regional average.
- According to the opinions collected in this poll, 22% of citizens in **Bosnia and Herzegovina** feel that elections in their country are free and fair, a percentage that is 20 points below the world's average (42%) and 7 points behind of the region's level (29%). From all the surveyed countries, Bosnia and Herzegovina ranks 51st out of 55, and is in the 12th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Bosnia and Herzegovina (12%) ranks 51st in the list of surveyed countries with more positive opinions about this matter, being 15 points below the world's average. Within Eastern & Central Europe, this country ranks 11th, 5 points below the regional average.
- According to the opinions collected in this poll, 11% of citizens in **Bulgaria** feel that elections in their country are free and fair, a percentage that is 31 points below the world's average (42%) and 18 points behind of the region's level (29%). From all the surveyed countries, Bulgaria ranks 54th out of 55, and is in the 13th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Bulgaria (6%) ranks 54th in the list of surveyed countries with more positive opinions about this matter, being 21 points below the world's average. Within Eastern & Central Europe, this country ranks 13th, 11 points below the regional average.
- According to the opinions collected in this poll, 31% of citizens in **Croatia** feel that elections in their country are free and fair, a percentage that is 11 points below the world's average (42%) and 2 points ahead of the region's level (29%). From all the surveyed countries, Croatia ranks

44th out of 55, and is in the 8th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Croatia (11%) ranks 53rd in the list of surveyed countries with more positive opinions about this matter, being 16 points below the world's average. Within Eastern & Central Europe, this country ranks 12th, 6 points below the regional average.

- According to the opinions collected in this poll, 51% of citizens in **Czech Republic** feel that elections in their country are free and fair, a percentage that is 9 points above the world's average (42%) and 23 points ahead of the region's level (29%). From all the surveyed countries, Czech Republic ranks 27th out of 55, and is in the 3rd place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Czech Republic (36%) ranks 17th in the list of surveyed countries with more positive opinions about this matter, being 9 points above the world's average. Within Eastern & Central Europe, this country ranks 1st, 19 points above the regional average.
- According to the opinions collected in this poll, 60% of citizens in **Kosovo** feel that elections in their country are free and fair, a percentage that is 18 points above the world's average (42%) and 31 points ahead of the region's level (40%). From all the surveyed countries, Kosovo ranks 19th out of 55, and is in the 2nd place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Kosovo (36%) ranks 17th in the list of surveyed countries with more positive opinions about this matter, being 9 points above the world's average. Within Eastern & Central Europe, this country ranks 1st, 19 points above the regional average.
- According to the opinions collected in this poll, 46% of citizens in **Macedonia** feel that elections in their country are free and fair, a percentage that is 4 points above the world's average (42%) and 17 points ahead of the region's level (29%). From all the surveyed countries, Macedonia ranks 35th out of 55, and is in the 4th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Macedonia (30%) ranks 27th in the list of surveyed countries with more positive opinions about this matter, being 3 points above the world's average. Within Eastern & Central Europe, this country ranks 3rd, 13 points above the regional average.
- According to the opinions collected in this poll, 24% of citizens in **Moldova** feel that elections in their country are free and fair, a percentage that is 18 points below the world's average (42%) and 5 points behind of the region's level (29%). From all the surveyed countries,

Moldova ranks 50th out of 55, and is in the 11th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Moldova (16%) ranks 47th in the list of surveyed countries with more positive opinions about this matter, being 11 points below the world's average. Within Eastern & Central Europe, this country ranks 8th, 1point below the regional average.

- According to the opinions collected in this poll, 66% of citizens in **Poland** feel that elections in their country are free and fair, a percentage that is 24 points above the world's average (42%) and 37 points ahead of the region's level (29%). From all the surveyed countries, Poland ranks 13th out of 55, and is in the 1st place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Poland (26%) ranks 34th in the list of surveyed countries with more positive opinions about this matter, being 1point below the world's average. Within Eastern & Central Europe, this country ranks 4th, 9 points above the regional average. The proportion of respondents who think that elections in Poland are free and fair has risen 25 points since the last survey conducted in 2007.
- According to the opinions collected in this poll, 35% of citizens in **Romania** feel that elections in their country are free and fair, a percentage that is 7 points below the world's average (42%) and 6 points ahead of the region's level (29%). From all the surveyed countries, Romania ranks 42nd out of 55, and is in the 6th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Romania (24%) ranks 39th in the list of surveyed countries with more positive opinions about this matter, being 3 points below the world's average. Within Eastern & Central Europe, this country ranks 6th, 7 points above the regional average.
- According to the opinions collected in this poll, 27% of citizens in **Russia** feel that elections in their country are free and fair, a percentage that is 15 points below the world's average (42%) and 2 points behind of the region's level (29%). From all the surveyed countries, Russia ranks 48th out of 55, and is in the 10th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Russia (14%) ranks 49th in the list of surveyed countries with more positive opinions about this matter, being 13 points below the world's average. Within Eastern & Central Europe, this country ranks 10th, 3 points below the regional average.
- According to the opinions collected in this poll, 32% of citizens in **Serbia** feel that elections in their country are free and fair, a percentage that is 10 points below the world's average (42%)

and 3 points ahead of the region's level (29%). From all the surveyed countries, Serbia ranks 43rd out of 55, and is in the 7th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Serbia (16%) ranks 47th in the list of surveyed countries with more positive opinions about this matter, being 11 points below the world's average. Within Eastern & Central Europe, this country ranks 8th, 1 point below the regional average.

- According to the opinions collected in this poll, 39% of citizens in **Turkey** feel that elections in their country are free and fair, a percentage that is 3 points below the world's average (42%) and 10 points ahead of the region's level (29%). From all the surveyed countries, Turkey ranks 38th out of 55, and is in the 5th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Turkey (25%) ranks 37th in the list of surveyed countries with more positive opinions about this matter, being 2 points below the world's average. Within Eastern & Central Europe, this country ranks 5th, 8 points above the regional average.
- According to the opinions collected in this poll, 9% of citizens in **Ukraine** feel that elections in their country are free and fair, a percentage that is 33 points below the world's average (42%) and 20 points behind of the region's level (29%). From all the surveyed countries, Ukraine ranks 55th out 55 countries, and is in the 14th place within the 14 countries covered in this region. When it comes to assessing whether the country is ruled by the will of the people, Ukraine (6%) ranks 54th in the list of surveyed countries with more positive opinions about this matter, being 21 points below the world's average. Within Eastern & Central Europe, this country ranks 13th, 11 points below the regional average.

Latin America

- According to the opinions collected in this poll, 52% of citizens in **Argentina** feel that elections in their country are free and fair, a percentage that is 10 points above the world's average (42%) and 12 points ahead of the region's level (40%). From all the surveyed countries, Argentina ranks 26th out of 55, and is in the 5th place within the 9 Latin-American countries covered. When it comes to assessing whether the country is ruled by the will of the people, Argentina (42%) ranks 11th in the list of surveyed countries with more positive opinions about this matter, being 15 points above the world's average. Within Latin America, this country ranks 5th, 10 points above the regional average.

- According to the opinions collected in this poll, 63% of citizens in **Bolivia** feel that elections in their country are free and fair, a percentage that is 21 points above the world's average (42%) and 23 points ahead of the region's level (40%). From all the surveyed countries, Bolivia ranks 15th out of 55, and is in the 1st place within the 9 Latin-American countries covered. When it comes to assessing whether the country is ruled by the will of the people, Bolivia (50%) ranks 7th in the list of surveyed countries with more positive opinions about this matter, being 23 points above the world's average. Within Latin America, this country ranks 2nd, 18 points above the regional average. It should be noted that the sample used in Bolivia is representative of the urban population.
- According to the opinions collected in this poll, 36% of citizens in **Brazil** feel that elections in their country are free and fair, a percentage that is 6 points below the world's average (42%) and 4 points behind of the region's level (40%). From all the surveyed countries, Brazil ranks 41st out of 55, and is in the 8th place within the 9 Latin-American countries covered. When it comes to assessing whether the country is ruled by the will of the people, Brazil (28%) ranks 31st in the list of surveyed countries with more positive opinions about this matter, being 1 point above the world's average. Within Latin America, this country ranks 7th, 4 points below the regional average.
- According to the opinions collected in this poll, 57% of citizens in **Colombia** feel that elections in their country are free and fair, a percentage that is 15 points above the world's average (42%) and 17 points ahead of the region's level (40%). From all the surveyed countries, Colombia ranks 23rd out of 55, and is in the 4th place within the 9 Latin-American countries covered.. The proportion of respondents who think that the country is govern by the will of the people has increased 9 points since the last survey conducted in 2007. When it comes to assessing whether the country is ruled by the will of the people, Colombia (44%) ranks 9th in the list of surveyed countries with more positive opinions about this matter, being 17 points above the world's average. Within Latin America, this country ranks 3rd, 12 points above the regional average. The proportion of respondents who think that elections in Colombia are free and fair has risen 22 points since the last survey conducted in 2007. It should be noted that the sample used in this country is representative of the urban population only.
- According to the opinions collected in this poll, 38% of citizens in **Guatemala** feel that elections in their country are free and fair, a percentage that is 4 points below the world's average (42%) and 2 points behind of the region's level (40%). From all the surveyed countries, Guatemala ranks 40th out of 55, and is in the 7th place within the 9 Latin-American

countries covered.. When it comes to assessing whether the country is ruled by the will of the people, Guatemala (25%) ranks 37th in the list of surveyed countries with more positive opinions about this matter, being 2 points below the world's average. Within Latin America, this country ranks 9th, 7 points below the regional average. The proportion of respondents who think that elections in Guatemala are free and fair has risen 9 points since the last survey conducted in 2007. It should be noted that the sample used in Guatemala is representative of the urban population.

- According to the opinions collected in this poll, 30% of citizens in **Mexico** feel that elections in their country are free and fair, a percentage that is 12 points below the world's average (42%) and 10 points behind of the region's level (40%). From all the surveyed countries, Mexico ranks 45th out of 55, and is in the 9th place within the 9 Latin-American countries covered.. When it comes to assessing whether the country is ruled by the will of the people, Mexico (26%) ranks 34th in the list of surveyed countries with more positive opinions about this matter, being 1 point below the world's average. Within Latin America, this country ranks 8th, 6 points below the regional average.
- According to the opinions collected in this poll, 59% of citizens in **Panama** feel that elections in their country are free and fair, a percentage that is 17 points above the world's average (42%) and 19 points ahead of the region's level (40%). From all the surveyed countries, Panama ranks 20th out of 55, and is in the 2nd place within the 9 Latin-American countries covered.. The proportion of respondents who think that the country is governed by the will of the people has increased 14 points since the last survey conducted in 2007. When it comes to assessing whether the country is ruled by the will of the people, Panama (36%) ranks 17th in the list of surveyed countries with more positive opinions about this matter, being 9 points above the world's average. Within Latin America, this country ranks 6th, 4 points above the regional average. It should be noted that the sample used in this country is representative of the main cities only.
- According to the opinions collected in this poll, 50% of citizens in **Peru** feel that elections in their country are free and fair, a percentage that is 8 points above the world's average (42%) and 10 points ahead of the region's level (40%). From all the surveyed countries, Peru ranks 29th out of 55, and is in the 6th place within the 9 Latin-American countries covered.. When it comes to assessing whether the country is ruled by the will of the people, Peru (43%) ranks 10th in the list of surveyed countries with more positive opinions about this matter, being 16 points above the world's average. Within Latin America, this country ranks 4th, 11 points above the regional average.

- According to the opinions collected in this poll, 59% of citizens in **Venezuela** feel that elections in their country are free and fair, a percentage that is 17 points above the world's average (42%) and 19 points ahead of the region's level (46%). From all the surveyed countries, Venezuela ranks 20th out of 55, and is in the 2nd place within the 9 Latin-American countries covered.. The proportion of respondents who think that the country is governed by the will of the people has increased 18 points since the last survey conducted in 2007. When it comes to assessing whether the country is ruled by the will of the people, Venezuela (69%) ranks 2nd in the list of surveyed countries with more positive opinions about this matter, being 42 points above the world's average. Within Latin America, this country ranks 1st, 37 points above the regional average. It should be noted that the sample used in this country is representative of the urban population only.

North America

- According to the opinions collected in this poll, 70% of citizens in **Canada** feel that elections in their country are free and fair, a percentage that is 28 points above the world's average (42%) and 24 points ahead of the region's level (46%). From all the surveyed countries, Canada ranks 7th out of 55, and is 27 points ahead of the percentage of the US (43%). When it comes to assessing whether the country is ruled by the will of the people, Canada (26%) ranks 34th in the list of surveyed countries with more positive opinions about this matter, being 1 point below the world's average and 5 points above its neighbour the US.
- According to the opinions collected in this poll, 43% of citizens in the **United States** feel that elections in their country are free and fair, a percentage that is 1 point above the world's average (42%) and 3 points behind the region's level (46%). From all the surveyed countries, the US ranks 37th out of 55, and is 27 points behind the percentage of Canada (70%). When it comes to assessing whether the country is ruled by the will of the people, US (21%) ranks 42nd in the list of surveyed countries with more positive opinions about this matter, being 6 points below the world's average and 5 points below its Canadian neighbour.

Western Europe

- According to the opinions collected in this poll, 62% of citizens in **Austria** feel that elections in their country are free and fair, a percentage that is 20 points above the world's average (42%) and 2 points behind of the region's level (64%). From all the surveyed countries, Austria ranks

16th out of 55, and is in the 12th place within the 15 countries covered in Western Europe. When it comes to assessing whether the country is ruled by the will of the people, Austria (29%) ranks 29th in the list of surveyed countries with more positive opinions about this matter, being 2 points above the world's average. Within Western Europe, this country ranks 11th, 1 point below the regional average.

- According to the opinions collected in this poll, 86% of citizens in **Denmark** feel that elections in their country are free and fair, a percentage that is 44 points above the world's average (42%) and 22 points ahead of the region's level (64%). From all the surveyed countries, Denmark ranks 1st out of 55. When it comes to assessing whether the country is ruled by the will of the people, Denmark (55%) ranks 6th in the list of surveyed countries with more positive opinions about this matter, being 28 points above the world's average. Within Western Europe, this country ranks 2nd out of 15 countries covered, 25 points above the regional average.
- According to the opinions collected in this poll, 75% of citizens in **Finland** feel that elections in their country are free and fair, a percentage that is 33 points above the world's average (42%) and 11 points ahead of the region's level (64%). From all the surveyed countries, Finland ranks 5th out of 55, and is in the 5th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Finland (39%) ranks 14th in the list of surveyed countries with more positive opinions about this matter, being 12 points above the world's average. Within Western Europe, this country ranks 5th, 9 points above the regional average.
- According to the opinions collected in this poll, 68% of citizens in **Germany** feel that elections in their country are free and fair, a percentage that is 26 points above the world's average (42%) and 4 points ahead of the region's level (64%). From all the surveyed countries, Germany ranks 12th out of 55, and is in the 11th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Germany (23%) ranks 40th in the list of surveyed countries with more positive opinions about this matter, being 4 points below the world's average. Within Western Europe, this country ranks 13th, 7 points below the regional average.
- According to the opinions collected in this poll, 45% of citizens in **Greece** feel that elections in their country are free and fair, a percentage that is 3 points above the world's average (42%) and 19 points behind of the region's level (64%). From all the surveyed countries, Greece ranks 36th out of 55, and is in the 15th place within the 15 countries covered in Western

Europe.. When it comes to assessing whether the country is ruled by the will of the people, Greece (20%) ranks 43rd in the list of surveyed countries with more positive opinions about this matter, being 7 points below the world's average. Within Western Europe, this country ranks 14th, 10 points below the regional average.

- According to the opinions collected in this poll, 69% of citizens in **Iceland** feel that elections in their country are free and fair, a percentage that is 27 points above the world's average (42%) and 5 points ahead of the region's level (64%). From all the surveyed countries, Iceland ranks 10th out of 55, and is in the 9th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Iceland (31%) ranks 25th in the list of surveyed countries with more positive opinions about this matter, being 4 points above the world's average. Within Western Europe, this country ranks 10th, 1 point above the regional average.
- According to the opinions collected in this poll, 51% of citizens in **Italy** feel that elections in their country are free and fair, a percentage that is 9 points above the world's average (42%) and 13 points behind of the region's level (64%). From all the surveyed countries, Italy ranks 27th out of 55, and is in the 14th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Italy (33%) ranks 20th in the list of surveyed countries with more positive opinions about this matter, being 6 points above the world's average. Within Western Europe, this country ranks 7th, 3 points above the regional average.
- According to the opinions collected in this poll, 75% of citizens in **Luxembourg** feel that elections in their country are free and fair, a percentage that is 33 points above the world's average (42%) and 11 points ahead of the region's level (64%). From all the surveyed countries, Luxembourg ranks 5th out of 55, and is in the 6th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Luxembourg (38%) ranks 16th in the list of surveyed countries with more positive opinions about this matter, being 11 points above the world's average. Within Western Europe, this country ranks 6th, 8 points above the regional average.
- According to the opinions collected in this poll, 79% of citizens in **the Netherlands** feel that elections in their country are free and fair, a percentage that is 37 points above the world's average (42%) and 15 points ahead of the region's level (64%). From all the surveyed countries, the Netherlands rank 3rd out of 55, and is in the 3rd place within the 15 countries

covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, the Netherlands (28%) rank 31st in the list of surveyed countries with more positive opinions about this matter, being 1 point above the world's average. Within Western Europe, this country ranks 12th, 2 points below the regional average.

- According to the opinions collected in this poll, 76% of citizens in **Norway** feel that elections in their country are free and fair, a percentage that is 34 points above the world's average (42%) and 12 points ahead of the region's level (64%). From all the surveyed countries, Norway ranks 4th out of 55, and is in the 4th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Norway (42%) ranks 11th in the list of surveyed countries with more positive opinions about this matter, being 15 points above the world's average. Within Western Europe, this country ranks 4th, 12 points above the regional average.
- According to the opinions collected in this poll, 70% of citizens in **Portugal** feel that elections in their country are free and fair, a percentage that is 28 points above the world's average (42%) and 6 points ahead of the region's level (64%). From all the surveyed countries, Portugal ranks 7th out of 55, and is in the 7th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Portugal (33%) ranks 20th in the list of surveyed countries with more positive opinions about this matter, being 6 points above the world's average. Within Western Europe, this country ranks 7th, 3 points above the regional average.
- According to the opinions collected in this poll, 69% of citizens in **Spain** feel that elections in their country are free and fair, a percentage that is 27 points above the world's average (42%) and 5 points ahead of the region's level (64%). From all the surveyed countries, Spain ranks 10th out of 55, and is in the 9th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Spain (49%) ranks 8th in the list of surveyed countries with more positive opinions about this matter, being 22 points above the world's average. Within Western Europe, this country ranks 3rd, 19 points above the regional average.
- According to the opinions collected in this poll, 81% of citizens in **Sweden** feel that elections in their country are free and fair, a percentage that is 39 points above the world's average (42%) and 17 points ahead of the region's level (64%). From all the surveyed countries, Sweden ranks 2nd out of 55, and is in the 2nd place within the 15 countries covered in Western

Europe.. When it comes to assessing whether the country is ruled by the will of the people, Sweden (33%) ranks 20th in the list of surveyed countries with more positive opinions about this matter, being 6 points above the world's average. Within Western Europe, this country ranks 7th, 3 points above the regional average.

- According to the opinions collected in this poll, 70% of citizens in **Switzerland** feel that elections in their country are free and fair, a percentage that is 28 points above the world's average (42%) and 6 points ahead of the region's level (64%). From all the surveyed countries, Switzerland ranks 7th out of 55, and is in the 7th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, Switzerland (56%) ranks 5th in the list of surveyed countries with more positive opinions about this matter, being 29 points above the world's average. Within Western Europe, this country ranks 1st, 26 points above the regional average.
- According to the opinions collected in this poll, 58% of citizens in **UK** feel that elections in their country are free and fair, a percentage that is 16 points above the world's average (42%) and 6 points behind of the region's level (64%). From all the surveyed countries, UK ranks 22nd out of 55, and is in the 13th place within the 15 countries covered in Western Europe.. When it comes to assessing whether the country is ruled by the will of the people, UK (13%) ranks 50th in the list of surveyed countries with more positive opinions about this matter, being 14 points below the world's average. Within Western Europe, this country ranks the last, 17 points below the regional average.

-----ends-----

EDITOR'S NOTES

The Voice of the People™ Survey

Gallup International's unique survey **Voice of the People™** interviews more than 58,600 people in 56 countries around the world, representing the views and attitudes of more than 1.5 billion global citizens. Fieldwork was conducted between June and early September 2008.

Gallup International

Registered in Zurich as a verein (Association), Gallup International was established in 1947 by George H Gallup and his European colleagues. It currently has member agencies in 65 countries across the world, conducting market and opinion research in more than 100 countries.

Contact:

Meril James, Secretary General

Tel: +44(0)20 7638 4290

Email: gallupinternational@btconnect.com

www.gallup-international.com

www.voice-of-the-people.net

For further information on any individual country results, please see contact information below:

Country	Company	Contact	Mode	Type	Size	Fieldwork dates
Albania	TNS Index Albania GIA	maridede@albn.net	Face to face	Urban (18+)	800	August
Argentina	TNS Gallup Argentina	Constanza.cilley@tns-gallup.com.ar	Face to face	National (18+)	1001	June
Austria	Karmasin Marktforschung / Austrian Gallup Institute	i.lusk@gallup.at	Face to face	National (14+)	826	July - August
Bolivia	Encuestas y Estudios	proyectos@encuestas-estudios.com	Face to face	Urban (18+)	1811	July
Bosnia and Herzegovina	MARECO INDEX BOSNIA	aida.hadziavdic@mib.ba	Telephone	National (18+)	500	June
Brazil*	EP Associados	barbara.corrales@eppesq.com.br	Telephone	National (18+)	1003	August - September
Bulgaria	BBSS Gallup International	m.grigorova@gallup-bbss.com	Face to face	National (18+)	1009	July
Cameroon	Research & Marketing Services Cameroon	pyaptie@rms-international.net	Face to face	Main cities (18+)	528	August
Canada	Leger Marketing	drousseau@legermarketing.com	CAWI	National (18+)	1012	July
China	CRC-Research	liu@comrc.com.cn	Face to face	Main cities (20+)	813	August
Colombia	Centro Nacional de Consultoría CNC	clemoine@cncol.com	Telephone	Urban (18+)	600	July

Country	Company	Contact	Mode	Sample		Fieldwork dates
				Type	Size	
Croatia	PULS d.o.o.	Mirna.cvitan@puls.hr	Face to face	National (15+)	1000	July
Czech Republic	Mareco s.r.o.	trojacek@mareco.cz	Face to face	National (18+)	1000	July
Denmark	TNS - Gallup	jens.daugaard@tns-gallup.dk	CAWI	National (18+)	1069	July
Finland	TNS Gallup	mirva.vayrynen@tns-gallup.fi	Online panel	National (18+)	1267	June
Germany	TNS Emnid	johannes.huxoll@tns-emnid.com	Telephone	National (14+)	503	August
Ghana	RMS Ghana	mkofie@rms-africa.com	Face to face	Urban (18+)	1020	August – September
Greece	TNS ICAP	Ero.papadopoulou@tnsicap.gr	Telephone	Urban (18+)	1000	July
Guatemala	Sigma Dos	edgarest@gmail.com	Face to face	Urban (18+)	500	August
Hong Kong	TNS Hong Kong	winnie.yiu@tns-global.com	Online self completion	National (18+)	1000	August
Iceland	Capacent Gallup	gudbjorg.andrea.jonsdottir@capacent.is	Online	National (16+)	1084	August
India	TNS INDIA PVT. LTD.	parvinder.mann@tns-global.c	Face to face	Urban (18+)	1057	August
Indonesia	TNS Indonesia	Muhammad.Saflianto@tns-global.com	Face to face	Jakarta, Subaraya, Sedan (17+)	1000	July
Italy	Doxa	paolo.colombo@doxa.it	Telephone	National (15+)	1001	July
Japan	NRC	nisimura@nrc.co.jp	Face to face /Self-administered	National (15+)	1200	July - August
Korea, South	Gallup Korea	hujung@gallup.co.kr	Face to face	National (19+)	1519	July
Kosovo (UN adm)	BBSS Gallup International	A.Blagoev@gallup-bbss.com	Face to face	Albanian plus proportion of population (18+)	998	June
Luxembourg	TNS ILRES	Antonella.dipasquale@tns-ilres.com louis.mevis@tns-ilres.com	CAWI	National (15+)	532	July
Macedonia	Brima	office@brima-gallup.com.mk	Face to face	National (15+)	1213	June – July
Malaysia	TNS Malaysia Sdn Bhd	BeeYoke.Yang@tns-global.com	Telephone	Urban (18+)	1250	June- July
Mexico	TNS México	Armando.Flores@tns-global.com	Telephone	National (18+)	701	August
Moldova	Centre of Sociological Investigations and marketing “CBS AXA”	office@cbs-axa.org, cbs_axa@yahoo.com	Face to face	National (18+)	1144	August
Netherlands	TNS NIPO	dstrikwerda@hotmail.com	CASI	National (18+)	1031	July
Nigeria	RMS Nigeria	olaoye@rms-africa.com	Face to face	National (18+)	4557	July - August
Norway	TNS Gallup	olefredrick.ugland@tns-gallup.no	Web interview (access panel)	National (15+)	1000	August – September
Pakistan	Pakistan Institute of Public Opinion	fatima.idrees@gallup.com.pk	Face to face	National (18+)	1534	July
Panama	PSM Sigma Dos Panamá	psmcorreo@cwpanama.net	Telephone	Main cities (18+)	500	July – August
Peru	DATUM Internacional S.A.	gyrala@datum.com.pe	Face to face	National (18+)	1189	August
Philippines	ARO	lawrence.dugan@asiaresearch.com.ph	Face to face	National (18+)	1000	July – August
Poland	Mareco Polska	olga.wiatr@mareco.pl	Face to face	Urban (15+)	1024	June
Portugal	TNS Euroteste	ana.paraiba@tns-global.com	Telephone	National (15+)	1000	August
Romania	TNS- CSOP	janina.stancicu@csop.ro	Face to face	National (18+)	1006	June – July
Russia	Romir	shakaryan.a@romir.ru	Face to face	National (18+)	1500	June
Senegal	Research and Marketing Services Senegal	natty@rms-international.net	Face to face	Urban (18+)	505	August

Country	Company	Contact	Mode	Sample		Fieldwork dates
				Type	Size	
Serbia	TNS Medium Gallup Belgrade	aleksandra.milinic@tnsmediumgallup.co.yu	Face to face	National (18+)	1019	July
Singapore	TNS Hong Kong	winnie.yiu@tns-global.com	Online self completion	National (18+)	1003	August
Spain	Sigma Dos	Josefina@sigmados.com	Telephone	National (18+)	500	July
Sweden	TNS Gallup AB	matz.johansson@tns-gallup.se	CAWI	National (16+)	1000	July
Switzerland	Isopublic AG	karin.maendli@isopublic.ch	Face to face	National (15+)	1005	June – July
Thailand	TNS Thailand	tippayarat.wudhiprecha@tns-global.com	Telephone	National (15+)	500	August
Turkey	TNS PIAR	Bengi.ozboyaci@tns-global.com	Face to face	National (18+)	2004	July
Ukraine	TNS Ukraine	alla.vlasyuk@tns-global.com.ua	Face to face	National (16+)	1200	June
United Kingdom	TNS	anita.emery@tns-global.com	Online	National (16+)	1009	July
USA	TNS (US)	joe.vogt@tns-global.com	Online	National (18+)	1000	July
Venezuela	Sigma Dos Venezuela	romel@sigmados-international.com	Face to face	Urban(18+)	1022	July
Vietnam	TNS Vietnam	Kay Engelhardt@tns-global.com.	Face to face	Urban(18+)	600	August

***These are not Members of Gallup International Association but reliable companies that we have worked with in these countries.**