

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Preferred Medium for Civil Services Examinations: GILANI POLL / GALLUP PAKISTAN

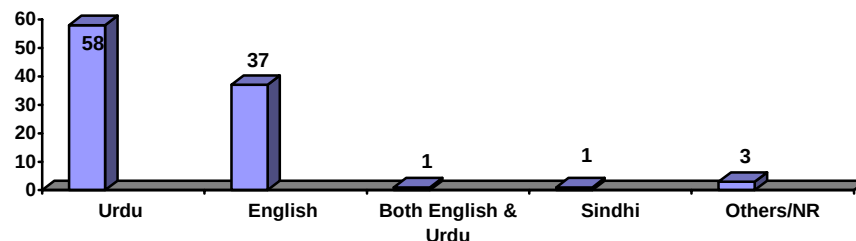
Islamabad, December 4, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (58%) would like civil services examinations to be in Urdu while 37% want them to be taken in English. The remaining respondents would want them to be in both English and Urdu (1%), Sindhi or some other language (2%) and 2% gave no response.

A nationally representative sample of men and women from across the country were asked “*Nowadays civil services exams are (mostly) taken in English language, in which language do you think should these examinations be taken?*” Majority (58%) claimed to prefer Urdu and another significant 37% cited English as their preferred medium for civil services examinations. The remaining respondents’ views were split between those who prefer both English & Urdu (1%), Sindhi (1%) and those who cited some other language or gave no response (3%).

The findings of the survey reveal that, a proportionately higher percentage of ruralites and elderly (above 50) prefer Urdu for civil services examinations.

“Nowadays civil services exams are (mostly) taken in English language, in which language do you think should these examinations be taken?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2789 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Saadia Khalid

Assistant Manager (Research)

Phone: +92-51-2655630

E-mail: saadia.khalid@gallup.com.pk