



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Two Third of All Pakistanis Support Equal Salary Package for Both Men and Women: GILANI POLL / GALLUP PAKISTAN

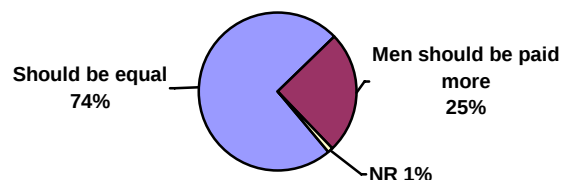
Islamabad, October 5, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of Pakistanis (74%) do not like to discriminate between genders and hence believe that both men and women are entitled to equal amount of salary if the nature of their work is similar, where as 25% believe men should be paid more. One percent gave no response.

A nationally representative sample of men and women from across the country were asked “If in an office or factory women and men are doing the same kind of job, do you think they should be paid the same or should men be paid more?” Seventy four percent (74%) believe that women should be given equal pay as their male counterparts for the same job where as 25% said that men should definitely be paid more. One percent (1%) of the respondents gave no response.

The data reveals no stark difference across various demographics. Roughly equal proportion of respondents from both rural and urban areas and all age groups support equal salary package for both men and women.

“If in an office or factory women and men are doing the same kind of job, do you think they should be paid the same or should men be paid more?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2754 men and women in rural and urban areas of all four provinces of the country, during September 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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