

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

English Medium Schools

Results released on: November 5, 1999



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A MAJORITY OF PARENTS (61%) PREFER ENGLISH MEDIUM SCHOOLS - November 5, 1999

A majority of urban parents (61%) wish to send their children to English Medium Schools, while 38% like Urdu as medium of education for their children. One percent (1%) did not give any response. These findings have emerged from a national urban survey conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. The survey was conducted among more than 1000 statistically selected men and women of different income, education and age backgrounds spread all over the four provinces of Pakistan. The error margin is around 3% at 95% confidence level.

The survey findings further show that while 61% wish to send their children to English medium schools, only 35% are actually sending their children to English medium schools, while 40% have chosen Urdu as their medium of education for their children. Nine percent (9%) parents are educating their children in other regional languages, mainly in Sindhi.

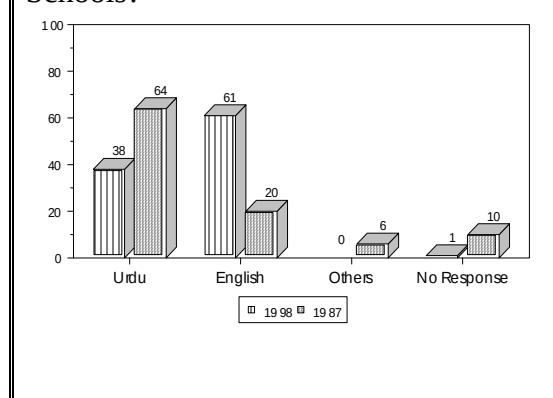
Survey results reveal that the preference for English medium has gained grounds during the last decade. In 1987, 20% parents wished to send their children to English schools, while actually only 14% did so. Sixty Four percent (64%) liked Urdu medium and 61% actually were sending their children to Urdu medium schools. The complete text of Gallup weekly poll may be seen on the internet at www.gallup.com.pk

Question: Do you prefer to send your children to Urdu or English Medium Schools?

<i>Percent of Respondents</i>		
	1998	1987
Urdu	38%	64%
English	61%	20%
Others	-	6%
No Response	1%	10%

Source: Gallup Survey Pakistan

Question: Do you prefer to send your children to Urdu or English Medium Schools?



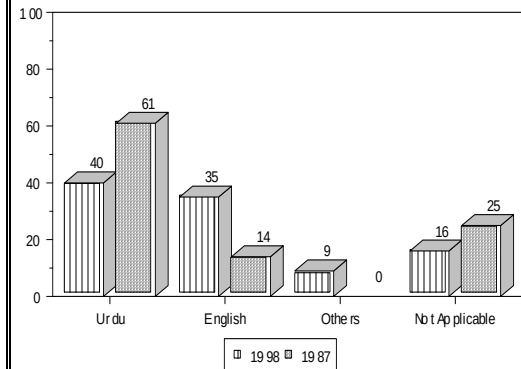
Source: Gallup Survey Pakistan

Question: Are your children being educated through the Urdu or English Medium?

<i>Percent of Respondents</i>		
	1998	1987
Urdu	40%	61%
English	35%	14%
Others	9%	-
Not Applicable	16%	25%

Source: Gallup Survey Pakistan

Question: Are your children being educated through the Urdu or English Medium?



Source: Gallup Survey Pakistan